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THE BEACH NEWS

Always Boosting Mission Beach, Ocean Beach, Pacific Beach and Point Loma

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Saturday, June 27, 1925

FIVE CENTS THE COPY

NOW'S THE TIME FOR BEAUTIFYING AND CLEANING UP

ENLISTING PUPILS IN CAMPAIGN TO BEAUTIFY CITY AND SUBURBS

Kenneth Gardner, acting secretary of the city planning commission, is making preparations for a city-wide "plant-up campaign," including the beach and bay districts, by enlisting the services of the public school schildren. Trees are to be planted along the streets and parking spaces and it is announced that John Morley, park superintendent, will donate as many trees as he can spare. Assistance in the movement is also to be given by local nurseries and the San Diego Floral association.

The children will be taught how to plant and care for trees by City Warden Jones, and members of the Floral association will show them how to plant gardens.

A system of prizes has been developed for the campaign, outlined as follows:

Three prizes for the cleanest and best kept parking strip; prizes for the most harmonious house and home grounds, including front and back yards and general appearance of the house; block prizes for the cleanest and best planned parking strip and for the cleanest vacant lot; district prizes for the greatest improvement in the appearance of a school district as a whole.

Entries for the campaign may be made by filling out blanks printed on leaflets, which may be obtained at the office of the city planning commission, administration building, Balboa park.

SHERWIN-WILLIAMS PAINTS—San Diego prices—O. B. Feed, Fuel and Express, 1926 Bacon St. Phone Pt. Loma 20-W.

NATIONAL RODEO SUMMER SPORTING EVENT NEXT AUGUST

Rodeo's formal entry into the field of sports will take place in Chicago August 15 to 23 when the first National Roundup and World's Championship Rodeo will be held in Grant Park under the auspices of the Association of Commerce, according to announcements reaching here. Dozens of San Diego county men and women sport enthusiasts and lovers of the West are expected to be in Chicago for what is termed the greatest sporting event held on the American continent.

The Chicago contests are open to the world, and $30,000 in cash awards the largest sum ever offered in an event of this kind, will be distributed by "Tex" Austin, world-famous ranchman-sportsman, who wil direct the rodeo.

The Chicago roundup is expected to place the rodeo on par with baseball, football or the Derby as a leading American sport. Here championship rivalries will be fought out on the hurricane decks of "bad" bronchos and the necks of long-horned steers under the hardest set of rules in existence. Broncho riding, steer wrestling, calf roping and oll other traditional events of the epic of the West make up the contests.

Stationary—Froide—Bacon St.

"FOR SALE" SIGNS ARE CONDEMMED BY REALTY BOARD

The Santa Cruz Realty Board has adopted a resolution to eradicate all "For Sale" signs from their listed property, and to educate the public from their use. This action is in line with the same movement generally throughout California. A firm in San Jose, according to a statement made by Marcus Blanchard of that city, refuses to make loans on houses carrying the "For Sale" signs. Those opposed to their use consider signs as not only detrimental to the beauty of the city, but as presenting the wrong psycholgy to the prospective purchaser.

Subscribe for "The Beach News."

Branch Bank

WHAT'S WORTH HAVING IS REALLY WORTH ASKING FOR

Ocean Beach, Calif., June 20, 1925.

Dear "Beach News":

Today I was doing business in one of the big San Deigo banks (Southern Trust and Commerce) and one of the officials said to me:

"Why don't you folks ask for a branch of our bank at Ocean Beach. You ought to have it."

I told him that the people had **talked** about it, but why they did not get busy and get it was more than I could tell, yet I said, "I'll ask 'The Beach News.'"

So I ask you, why on earth don't we go after that branch bank?—Do tell!

PROPERTY OWNER.

(Our esteemed correspondent will probably help along the good cause a great deal by sending us the name of the bank official referred to in the above communication.—Editor)

COOKED FOOD SALE

Ladies of the O. B. Baptist church will hold a cooked food sale on Saturday, July 4, at Faber's Little Cash Grocery.—adv.

O. B. LIBRARY

MARGARET RANKIN, LIBRARIAN

The O. B. Branch Library has received the following books: Love of Monsieur," Gibbs; "Ship of Souls," Hough; "George and the Crown," Kaye-Smith; "Temescal," Knibbs; "Cobweb Palace," Nugent; Walker of the Secret Service," Post; "The Squire," Richards.

Juvenile books: "Bases Full," Barbour; "Mysterious Tutor," Blake; "Scott Burton and the Timber Thieves," "Scott Burton, Forester," "Scott Burton, Logger," Scott Burton, on the Range," Cheyney; "Fought for Annapolis," Green; "Hilldale High Champions," Silver; "Scouting on the Mohawk," Tombinson.

Non-fiction: Football Without a Coach," Camp.

THE BEAUTY SHOP
Phone Point Loma 193.

MERRY-GO-ROUND OPEN EVERY DAY AND NIGHT

With the summer beach season now well under way Manager "Ollie" F. Davis announces that his O. B. Merry-Go-Round will be open every afternoon and evening. An excellent open-air picnic pavilion adjoins the Merry-Go-Round on the seashore and is free for the convenience of the public. Special attention is called to the fact that Manager Davis has the only Merry-Go-Round at any resort near San Diego and the latest music is provided for the enjoyment of visitors.

EXCLUSIVE

By Winifred Davidson

Where the little paths go I know well,
Where the branches lead and where the borders part:
Cautioning green signals that waving mutely tell
How to travel till you find the garden's deepmost heart.

Noisy, fleeing strangers, what know you—
Weary of your dust stains, tired of seeing sights,
You who follow highroads—of the few
Silent secret pathways back to lost delights?

Where low purple moss blooms you might go,
Where an old rose whispers, where thin pine-ends fall
Close about your footsteps, slow and slow
Yielding to the magic of an ancient garden wall.

You alone might enter of a morn
When the bees and day-moths volunteered for guides;
Look into the dark eyes of violets new-born
And learn the last sweet secret that a gossip plum confides.

Street Lights At Mission Beach

PROPERTY OWNERS URGED TO DEMAND ONLY "UNION METAL" STANDARDS

◆ ◆ ◆

By Mrs. F. G. Greenfield

Several months ago, the property owners and boosters of Mission Beach foresaw the urgent necesity of lighting the residential sections of Mission Beach in the immediate future. The people represented by the Mission Beach chamber of commerce took the necessary steps and as a result the plans and specifications are now being drawn up.

The Improvement committee of the chamber of commerce represented by such men as Mr. Charles Liftchild, Dr. R. V. Jones and Mr. Beale met a serious obstruction it is claimed in the matter of selection of lighting standards, though not from the source of any one interested financially in beach property here, or one having to pay the bills, but from the various outside dealers in lighting standards. The improvement committee is said to have incurred the displeasure of those dealers when they chose after a thorough and exhaustive study, the Union Metal Pressed Steel Standards, over all other types as best suited to Beach requirements, from an engineering, artistic, and comparitive standpoint.

The Union Metal leadership in ornamental street lighting is an engineering fact, proved by the improvement committee by various telegraphic replies received from widely seperated points of the United States. The Union Metal Idea of a pressed steel standard is one which is asserted to be lighter in weight, stronger, safer, less expensive to install and maintain and far more beautiful than cast, molded, or concrete standards. They are tough, strong and practically unbreakable when subjected to heavy impact from a motor truck or other vehicle. In case of collision it is positively asserted that Union Metal standard will bend, but will not break and fall heavily to the sidewalk, thus insuring safety to pedestrians.

It is stated that an even more important economy is the protection against breakage in case of severe traffic accidents. Union Metal Lamp standards will bend and remain standing at extreme angles with globes and lamps unbroken and cable connections intact, while other types are said to break under impact and with their glassware fall violently to the ground.

Interchangeable parts make it possible for Union Metal to give a choice of design in excess of two thousand, thus preparing a way for future development with the same standard after it is installed. Shafts for Union Metal Lamp standards are built up of 2 or 3 ply or thickness of No. 22 U. S. guage copper bearing steels, where rich effects are desired, the pressed steel shaft is covered with 16 oz. cold rolled sheet copper, this making it practically rust proof according to the best authority.

The price of Union Metal standards is quoted practically the same, type for type, against all other types of standards. With these facts and many more the executive committee after verifying them, made their recommendations to the executive committee and then to the body of the chamber of commerce of Mission Beach, which were accepted unanimously by the interested property owners, but objected to by other interests. Property Owners of Mission Beach, stand behind your chamber of commerce and not behind disinterested parties engaged only in selling standards and lighting systems. Demand "Union Metal" standards.

Ocean Theatre

HIGH-CLASS BOOKINGS FOR NEXT WEEK

The list of bookings at the Ocean Theatre for next week starts tomorrow (Sunday) with the "Wine of Youth," a rattling good picture in which Eleanor Boardman and other well known stars will appear to advantage. The last of the Jack Dempsey series will also be shown. The mid-week special will bring forth Kenneth Harlan and Helen Chadwick in the film production of Harold Bell Wright's famous story, "Brian Kent." Next Thousday and Friday the "Lady of the Night" will be produced with the beautiful Norma Shearer in the stellar role.

FIRE DESTROYS GARAGE

A blaze caused it is supposed by children playing with matches in a private garage in the rear of the residence of Mrs. M. E. Fowler, 4828 Niagara avenue, last Monday morning practically destroyed the structure.

Police Notice

MINORS MUST MIND THE CURFEW HOUR IN THE BEACH DISTRICT

Sergeant George Churchman of the O. B. Police sub-station, has taken a determined stand regarding the delinquency of minors in observing the curfew law throughout the beach district. In a round-up by officers of the station last Monday night a dozen or more boys and girls were gathered in while disporting around the beach at a late hour of night without the escort of an adult chaperone. They were warned to observe the curfew regulations and their parents have been notified to use proper guardianship. Girls and boys under sixteen years of age are affected by the law, which the police have been instructed to strictly enforce in order to establish good beach morals.

FIREWORKS—FROIDE'S, Bacon Street.

'TWIXT BAY AND SPRAY

SWIMMING EXHIBITION ARRANGED FOR NEXT SUNDAY AT MISSION BEACH

An aquatic exhibition, with a score or more of girls, headed by Florence Chambers, participating, is announced for Sunday afternoon at Bonita bay, Mission Beach.

A series of swimming events, coupled with diving, is being arranged by Miss Chambers and Manager Wilbur Kyle of the bathhouse. The program will be educational as well as interesting, as Miss Chambers will present a feature originated by her and called "The Evolution of Swimming." Assisting in the program will be a number of members of the San Diego Swimming club.

A FEW DON'TS FOR BATHERS

Don't go into the water immediately after eating.

Don't go into the water when overheated.

Don't go beyond your depth.

Don't take any unnecessary chances.

FIREWORKS at Froide's, Bacon St.

SAN DIEGO BEACH SUGGESTED TITLE OF PACIFIC BEACH

INTERESTING DATA ABOUT NEW PLEASURE PIER AND ERNEST PICKERING

Contributed to "The Beach News" by Wyllys S. Abbot.

Ernest Pickering, president of Pickering Inc., has bought a million dollars worth of ocean beach and other property at Pacific Beach, in San Diego, and announces that he will immediately build there the greatest pleasure pier on this coast.

Pickering is president of the Pacific Coast Showman's Association and has engineered more of the great outdoor amusement ventures of the southwest than any man in the business, the Abbot Kinney pier at Venice, the Pickering Pier at Ocean Park and Pickering Park at San Bernardino, and other such entertainment at time during the score of years he has been in the business.

This amusement center, he says, will be the biggest and best of all he has built. Architects and engineers are perfecting detailed plans of it which will soon be announced. Pickering Inc. own or control nearly a mile of ocean frontage that will connect via a thirty foot wide walk along the water's edge with the immense pleasure zone installed at Mission Beach about a mile south by the Spreckels interests.

Negotiations with Pickering have been under way for eight months past and local circles have been rife with rumors of his enterprise, unconfirmed by him until now. Realty prices have doubled there in that time in anticipation of the improvement.

The Pacific Beach Chamber of Commerce have endorsed a change of its name to San Diego Beach. The main thoroughfare, one hundred feet wide, leads to the pleasure pier site and is to be named Pickering Boulevard.

ORATOR DEBS FAMOUS LABOR LEADER DRAWS CROWDS

Eugene V. Debs, five times candidate for President of the United States on the Socialist Ticket, the well known, eloquent Labor Orator, will speak in Los Angeles on Sunday, July 26, at Hollywood Bowl, which has a seating capacity of about thirty thoussand, and it is expected by the managers that the place will be overcrowded. A Socilist mass convention will be held on the preceding day.

Mr. Debs became Grand Secretary and Treasurer of the Brotherhood of Locomotive Firemen in the year 1880 when he was twenty-five years of age and served in that capacity for thirteen years. He was the organizer and the president of the American Railway Union from 1893 to 1897. In 1897 he organized the Social Democracy of America, now the Socilist Party of America. He has been its leader ever since. Mr. Debs began to work as railroad fireman at the age of fourteen, yet he acquired an education equal to any university professor. He is considered one of the most brilliant orators of this age. Mr. Debs is in his seventieth year, yet his voice is as clear as that of a man of thirty-five, and it is recorded that James Whitcomb Riley wrote of him thusly:

"And there's 'Gene Debs—a man 'at stands
And jest holds out in his two hands
As warm a heart as ever beat
'Twit here and the Jedgment Seat."

"LOMA LORE"

By WINIFRED DAVIDSON

Point Loma, California

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(Continued from last week)

"There are three principal kinds of fishing carried on at San Diego:

"1. Seine Fishing. This is practiced only by a colony of Chinamen living in the town of San Diego. They have a number of small boats and seines of fine mesh, the latter mostly imported from China. With these seines they sweep the entire length and breadth of San Diego bay. Their principal fish is the so-called smelt; next to this in abundance comes the smaller smelt, together with six or eight other small species (scientific names omitted) and the young of various larger species, as well as several sharks and skates. Nothing is too small or too worthless to be preserved by them. As a result of this system of fishing, larger fishes of any kind are becoming very rare in the bay, and even the smelt are very much less numerous than formerly.

"2. Outside hook and line fishing. A second mode of fishing is practiced by a Chinese colony living at 'Roseville' on the north end of the bay, about six miles from San Diego. These fishermen go out in junks and fish with hooks baited with clams, abalone or crawfish. The great bulk of the fish caught by them are redfish. Besides this, species of the white-fish, the rock-cod and other percoid or scorpaenoid forms are taken in some abundance.

"3. Jig fishing. The few Americans now engaged in fishing at San Diego mostly take their fishes on bone-hooks without bait—the process being known as 'jigging.' This fishing is carried on chiefly in the neighborhood of the Coronados, and in the waters separating those islands from Point Loma. The species chiefly obtained by this method are the barracouta, the 'Spanish mackerel' or bonito, with occasional 'white-fish,' 'red-fish' and 'Jew-fish.' The albicore and the yellowtail are also objects of pursuit during certain seasons. . . .

"With the exception of the fish sold fresh for local consumption (chiefly smelt and mullet), nearly all the fishes caught are sun-dried and exported. The fishes obtained by the Chinamen are soaked in brine for two or three days, then laid on racks, or tables, and placed in the sun. Here they are left for about ten days in the winter—probably a shorter time in summer—being occasionally turned, and covered at night to keep out the dew."

The question of fish in the bay was much talked about during Professor Jordan's day. About the middle of January two tourists from Buffalo, N. Y., while bathing near Spanish Bight on the peninsula (North Island), opposite the old Culverwell wharf, picked up the skull of a gigantic sting-ray, exceeding in size any other specimen at that time known to science.

The yacht "Lettie" had begun to rival the "Restless" in popularity. Almost daily excursions were made to Point Loma. The bad condition of the roads in the early part of the year made races between the "Lettie" and the "Restless" to and from Ballast Point matters of interest and of newspaper comment.

(Continued next week

NEW SHOW HOUSE

CONSTRUCTION WORK PROGRESSING RAPIDLY ON NEW STRAND THEATRE

Contractor J. D. Manseau is making excellent progress in the construction of Manager Ray Ericson's new $20,000 theatre and apartment building on Newport avenue. The fireproof walls are now well along on the second story and the roof trusses will be soon placed in position. In this connection, Contractor Manseau has used excellent foresight, having arranged to place an extra truss for a possible future enlargement of the theatre auditorium. Upon the completion of the walls and roof every effort will be made to rush the interior finishing for occupancy of the building early in August.

Manager Ericsson authorizes the announcement that with the opening of the new Strand Theatre the present prices of admission will be slightly increased from those now in vogue. The established rates of admission will be 25c for adults and 15c for children, and there will be some 60 or 70 loges, with seats at thirty-five cents. All modern conveniences will be provided for the benefit of patrons.

Photographs—Froide—Bacon St.

APPLICATIONS GRANTED FOR GRADING SEVERAL STREETS IN OCEAN BEACH

The city council this week received recommendations from the city engineer for the establishing of grades on Long Branch and Muir avenues between Ocean View subdivision and Venice street and also for the grading parts of Del Mar, Orchard, Pescadero, Ebers, Froude and Guizot streets.

Kodak Films—Froide—Bacon St.

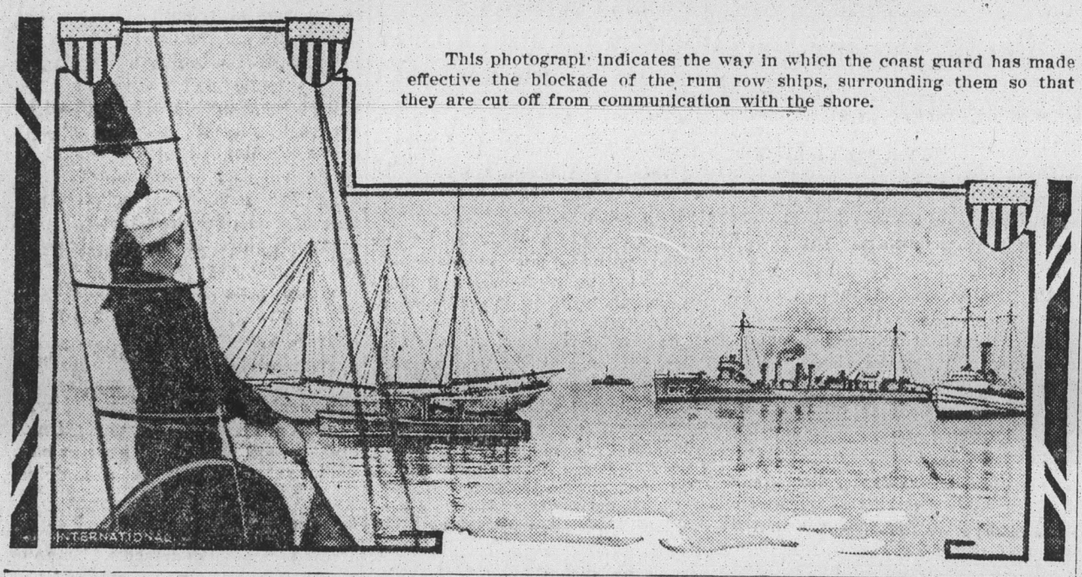
ELEVEN SCOUTS GOING FROM OCEAN BEACH TO SUMMER CAMP

There are eleven wide-awake boys on the roster of the Scouts who have arranged to spend a fortnight at the summer camp, their names being listed as follows: Frank Schneider, Robert Ingalls, George Hammond, Gilbert Stark, S. B. Beaudry, Bailey Burdette, Paul Haas, Billy Loring, Joe Lewis, George Cunningham and Louis Farrington.

Edison Honored by His Early Associates

The Edison Pioneers, early associates of Thomas Edison, gathered at Menlo Park, N. J., and dedicated a tablet in tribute to his first experiments and inventions. At the right is shown a small part of the crowd attending, and at the left Mrs. Edison is unveiling the tablet.

How the Blockade of Rum Row Is Worked

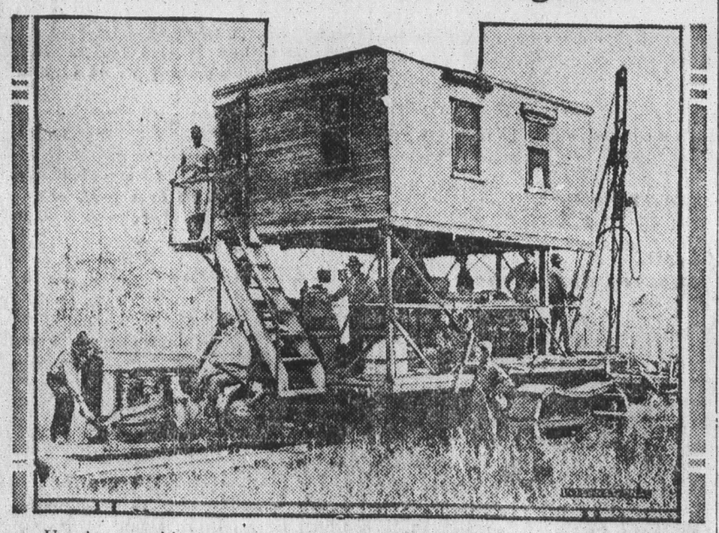


This photograph indicates the way in which the coast guard has made effective the blockade of the rum row ships, surrounding them so that they are cut off from communication with the shore.

Shrine of Club Women Dedicated

View of the old Fauntleroy home at New Harmony, Ind., in which the Minerva club, first woman's club in America with written constitution and by-laws, was organized, September 20, 1859, by Miss Constance Owen Fauntleroy, granddaughter of Robert Owen, who founded the New Harmony Co-Operative colony. It was dedicated on the closing day of the biennial council of the General Federation of Women's Clubs at West Baden, Ind., having recently been purchased by the Indiana Federation of Women's Clubs. This house was built in 1815 by the followers of George Rapp, a company of communists from Germany.

Making Trail in the Everglades



Here's a combined home, tractor, sledge, compressed air driller and freak house boat that is being used by the crew clearing a way through the Florida Everglades for the new Tamiami trail. It does the work of thirty negroes. So soggy is the land that an ordinary tractor would sink in the rich muck.

OMAHA GIRL AS PUCK

Miss Carmen Longman, a dainty miss of twenty, who appeared as Puck, the fun-loving little sprite, in the annual pageant presented by the University of Omaha coeds.

GOING TO ARCTIC

Capt. G. F. Steele of the steam yacht Rowena, who will command that boat for Captain MacMillan in the exploration of the Arctic regions north of Greenland.

To Heat Filament of Vacuum Tubes

Batteries Only Practical Method of Supplying Required Current.

Batteries have proven the only practical method of supplying the current to heat the filaments of vacuum tubes for radio receiving sets. Various attempts have been made from time to time to utilize ordinary commercial electric current for this purpose, but complicated and expensive apparatus was necessary to smooth out the fluctuations and pulsations, an essential requirement for quiet reception.

Some method must be used to replace the energy taken from the battery. Dry cell batteries are replaced by fresh ones. In storage batteries the energy can be replaced by sending a current through the battery in the opposite direction.

The ordinary source of household current available for this purpose is alternating current which consists of impulses alternately in one direction and then in the other, reversing in direction sixty times each second. To use this current to charge a battery the impulses that flow in the opposite direction must be checked or converted so that the current flowing through the battery is in one direction only.

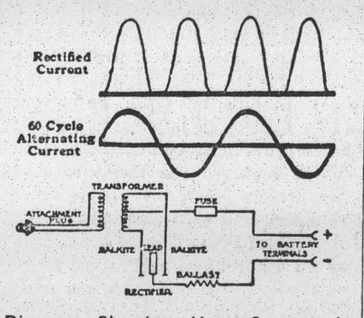


Diagram Showing How Current Is Rectified.

A common method is a vibrating device built to make contact that allows the current to pass sixty times a second in one direction and to break contact while the current flows in the opposite direction. The timing in chargers of this kind must be synchronized absolutely with the alternations or reversals in direction of current flow.

This type of charger requires attention from time to time to adjust the contacts and occasionally replace them when worn out. Many times trouble is experienced with sticking contacts which will cause the battery to discharge during the charging process.

Another method is the use of an evacuated bulb containing two elements. A filament is kept heated and and the other element is not heated. Current will flow from the hot element to the cold electrode but not in the reverse direction. This type of charger needs no attention save for the replacement of the bulb if the filament becomes worn out or broken.

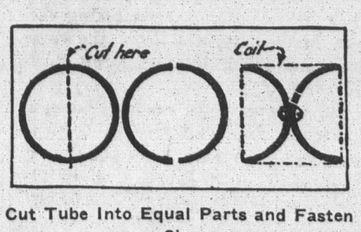
Both the vibrating type charger and the bulb type make a certain amount of noise, due to the vibrator in the first case, and to the movement of the transformer laminations in the second type of charger, which makes a hum while the charger is in operation.

The electrolytic type of charger makes use of the fact when certain pairs of dissimilar metals are immersed in electrolyte they allow current to flow in one direction only. Common examples use a lead and an aluminum rod immersed in a solution of borax and water for charging storage "B" batteries.

The diagram shows how the current is rectified. In the case of the vibrating and bulb type of chargers the lower half of the 60-cycle wave is cut off, thus allowing only the upper half to go through the battery. Obviously these chargers are only working half of the time. By using the electrolytic type of charger both sides of the wave are changed into pulsations that will produce a unidirectional current, suitable for charging. As there are no moving parts, the charger is noiseless in operation and requires no adjustments or replacements.

Information on Winding Form for Square Coils

The experimentally inclined radio fan can make ready use of the coil winding form illustrated herewith. The resultant coil will have a square form of perfect shape and offers another type of coil for measurement. The constructional details of the winding form are simple and the form itself is not difficult to construct. It is adaptable to all sizes and the material for its construction is readily obtained.



Cut Tube Into Equal Parts and Fasten as Shown.

To construct the form follow the directions. The sides of the square are equal to the diameter of the tube. The length of the coil is governed by the length of the tube before it is cut. Cut the tube into two equal parts and fasten as shown. The winding form is completed.

Daddy's Evening Fairy Tale

by Mary Graham Bonner

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MRS. CUCUMBER GREEN

Her name was Mrs. Cucumber Green. She had another name, too. Margaret was her other name. She had been given that name when she was a baby and she had had nothing to do about it.

A Play Kitchen.

She had given herself the name of Mrs. Cucumber Green and that was the name she liked to be called. She always called herself by that name and so did her "pretend" neighbors. The "pretend" neighbors were so nice. She always did the speaking for them and so they never made mistakes in her name.

Her big home was in a big house but her special home was back of the bed. There was a space between the back of the bed and the wall, quite a long, and quite a wide space. She called this Number Four Green Lane.

On the wallpaper were little painted houses and her "pretend" neighbors lived in these. They used to talk to her. She changed her voice so they could do this.

"How-do-you-do, Mrs. Cucumber Green?"

Then she changed her voice so it was just like her own.

"Very well, indeed, I thank you," she answered.

"And are the children quite well, Mrs. Cucumber Green?"

"Quite well, I thank you," she answered again. "Only," she added, "I am a little bit worried about Robbie. He caught a cold yesterday and I do hope it don't get worse."

"Dear me, that is too bad," the neighbor said, sadly, shaking her head.

"Well, I do hope I won't have to give the dear child a dose of castor oil," Mrs. Cucumber Green said. "If I have to do that I have two chocolates to give him for taking it. But I shall not give it to him unless I have to do so. I always think it is so unkind to give a child castor oil unless he is very, very sick."

"Just the way I feel about castor oil," said the neighbor.

"And are the other children well? I think you said they were?"

"Oh, very well," said Mrs. Green.

Now Mrs. Cucumber Green was just four years old. It was a most perfect age. It was such a nice, round, complete age. Next year she would be five. She was "going on" five now.

She had been given a set of pink dishes for her birthday, and a big cloth cat. The cat had to be leaned up against something or he would fall down. She had already given the cat a fine name.

Lucifer was the cat's name, named after a big cat who lived across the street. The big cat's mistress used to call out for him.

"Lucifer, Lucifer, Lucifer, Luc-i-fer!"

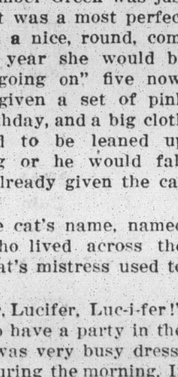
She was going to have a party in the afternoon so she was very busy dressing the children during the morning. It was hard to decide just which clothes they should wear as they had quite a few nice clothes.

Of course Gyp, the darling little gray dog stuffed with sawdust, didn't need to be dressed, except that there was a blue ribbon to tie around his neck.

Neither did Johnny Naples have to be dressed. He always wore the same suit, summer and winter, for best and for every day. His suit was a bright worsted one of many colors and as he had come all the way from Naples, which was way across the sea, she had given him the name of Naples.

Her uncle Johnny had given him to her and so she called him Johnny, too.

But most important of all was the dressing of Allie Baa. Allie Baa was a rag doll, the most adorable, wonderful rag doll in the world. Her body was just the right size for hugging, and though her painted face was kissed until it was quite dull, still every year or so Allie's face could be re-painted.



Favorite Child.

That was not her whole name. Her whole name was Alice Gustava Ariel Star Jewel Bright Carol Carmen Cucumber Green, but it was easier to call her Allie Baa for short.

With grown-up mothers it was much nicer that they didn't have favorites with their children. Grown-up mothers should never have favorites and so they were very good about this. But when you are a "pretend" mother you can have favorites. That is one of the nice things about being a "pretend" mother.

Allie Baa was Mrs. Cucumber Green's favorite child. The others were very kindly treated, and they were loved, as all children should be. Mrs. Cucumber Green knew that.

But Allie she adored!

Community Building

Neat Mail-Box Rack for the Road Corner

Most mail boxes along country highways are mounted on posts, and, at some corners, where large clusters of them are assembled in a more or less haphazard manner, they easily become an eyesore on an otherwise pleasant roadside. However, by providing an "apartment" mail-box shelter of the kind shown in the photo, this objectionable feature is easily overcome. This shelter is made of a 2 by 4-inch frame and has two or three shelves of

"Apartment" Mail-Box Shelter Improves Appearance of Country Roadside.

1-inch material, and a neat roof to harmonize with the rest of the construction. The latter is covered with colored asphalt or asbestos shingles. The mail boxes are arranged side by side and are screwed down securely to the shelves. The whole affair is given a few coats of white paint to protect it against the weather.—Popular Mechanics Magazine.

Proper City Planning of Vital Importance

When those who have had a part in the founding of cities can be traced, it is almost always ascertained that they planned in a wise though limited way for their future centers. The same wisdom and care in continuous planning is generally lacking after early hopes are realized and cities begin to extend. Metropolitan areas cannot be permitted to grow helter-skelter after they have once gained population and important rank. There will be physical features that are incongruous enough after such safeguards as will be prudent and legal have been provided. If resort is too often made to the lawmaking power, this is a matter in which the protection of that power may be sought advisedly and in a fashion analogous to that in which its assistance has been freely given in other matters. The zoning principle is designed to deal with the problem in a large way, not in petty or vexatious ways. Absolute symmetry in city growth cannot be assured, but a fantastic and injurious lack of symmetry can be guarded against.—Chicago Post.

Pull Together

If every business man in this city would resolve that he would speak only in terms of commendation of every other business man in the city and then live up to the resolution for a period of three months the effect would be a revolution in conditions, because people cannot talk in terms of good feeling and of good fellowship without manifesting a spirit which will back up the talk indulged in. That is what is so much needed in this city now. A pull-together will bring to pass all that we need to make this community flourish as it has not flourished before. This cannot be accomplished through any spirit of spleen-venting, or of getting even with the other fellow, or of taking unfair advantage to gain a point for one's self, but it can be brought about by translating into everyday life of the business men some of the lofty principles which you frequently hear preached but so seldom see practiced.—Andalusia Star.

Recreational Grounds

Towns have found recreation a good investment. Social enrichment and advertising have come to them, as they readily testify. As more and more small towns discover that recreation will help to check the drift of their youth to the cities as well as to attract new residents, they will make a determined effort to supply those opportunities for clean play that parks, playgrounds, athletic fields, community houses and other facilities supply.

Time to Turn New Leaf

If you have been trading away from Ozark, and have been knocking the old home town, resolve right now you are ashamed of it, and that you will never do it again, and that you will put your hammer up and knock the handle out of it.—Ozark Southern Star.

Alibi for Homer

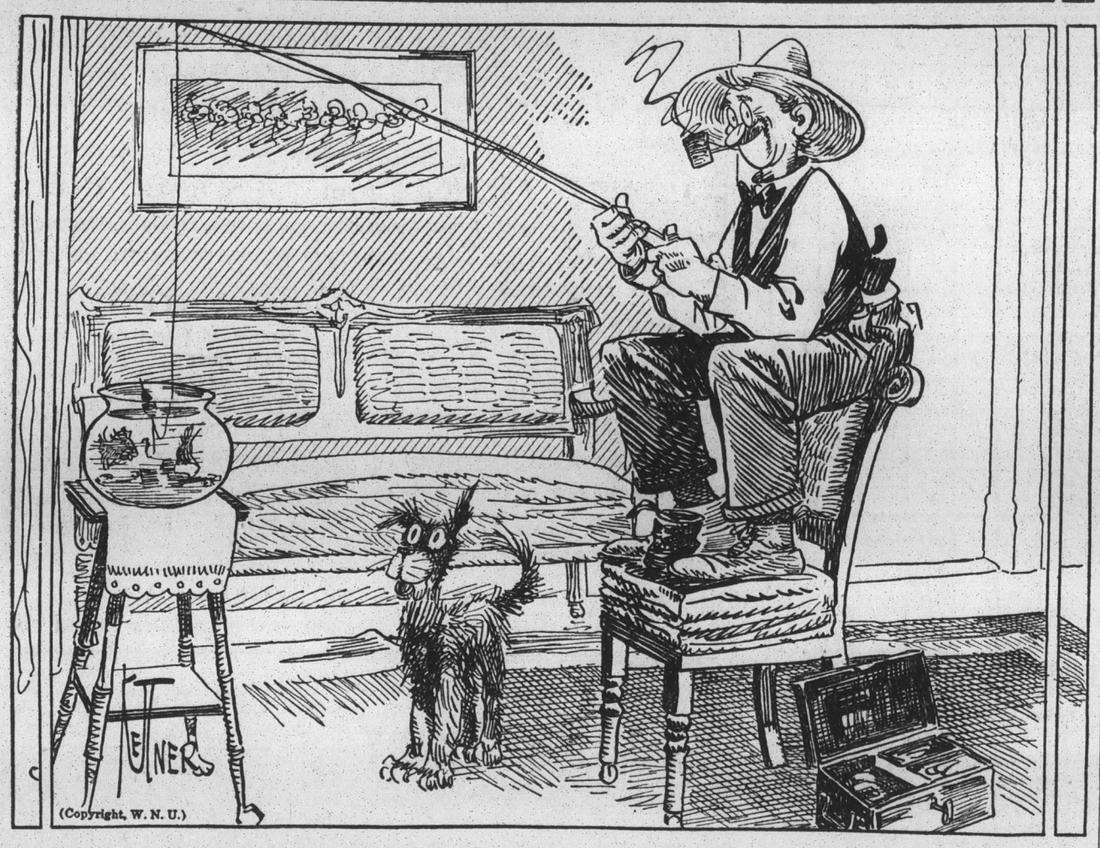
A new and interesting light has been shed on the disputed authorship of the Homeric poems. An English schoolboy wrote: "It is said that writing was not invented when Homer composed his poems. He must therefore have lived a good deal later."—Boston Transcript.

Moonlight Tennis

Moonlight tennis is becoming popular on British courts. When the moon is not full, strong arc lights are used.

OUR COMIC SECTION

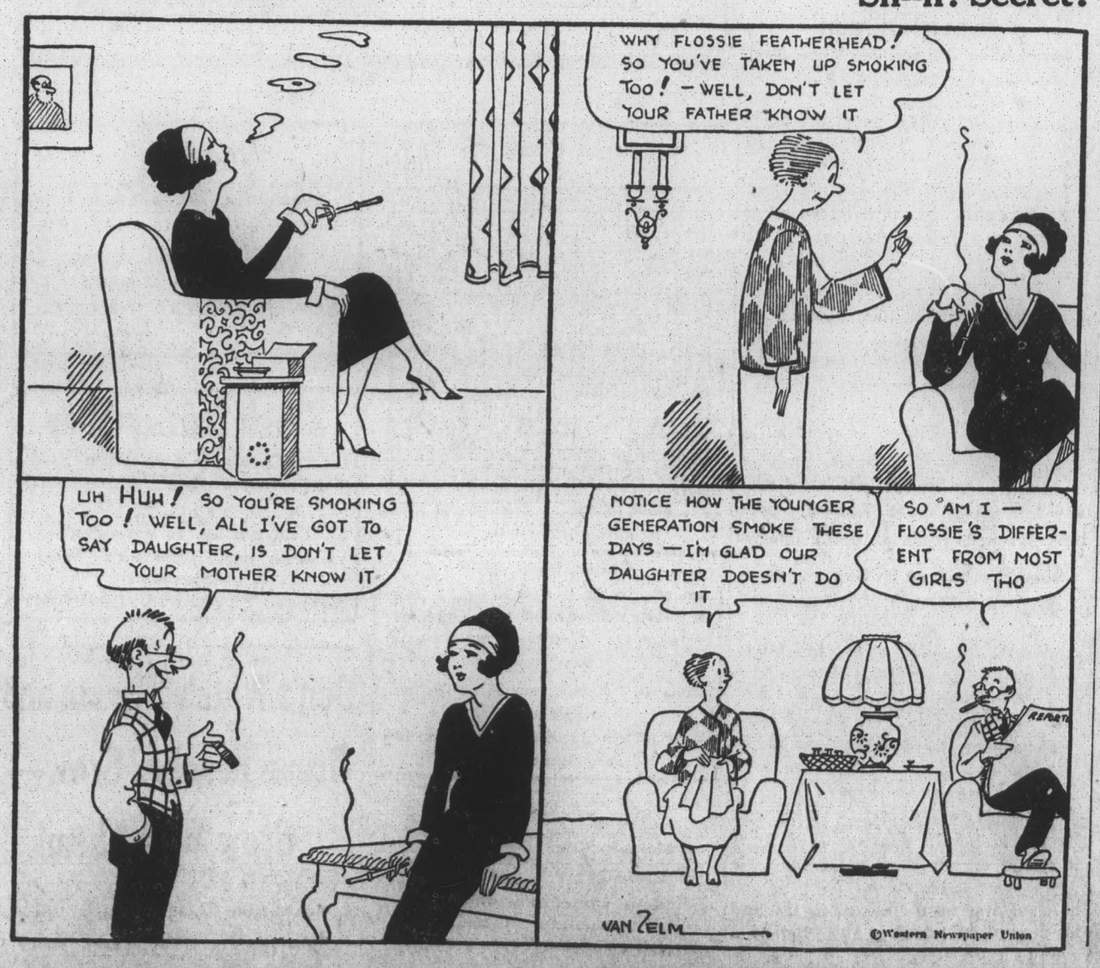
Spring Delirium



MICKIE, THE PRINTER'S DEVIL — What Else Indeed?

HAR HA Ha Ha HAR
HA HA HA HA HA HA
ARE YOU, BY ANY CHANCE, LAUGHING AT ME?
OH, NO SIR!
WELL, WHAT ELSE IS THERE AROUND HERE TO LAUGH AT?
OH OH HO HO HO HO HO HO HO
© Western Newspaper Union

WHAT'S THE USE — Sh--h! Secret!


WHY FLOSSIE FEATHERHEAD! SO YOU'VE TAKEN UP SMOKING TOO! — WELL, DON'T LET YOUR FATHER KNOW IT
UH HUH! SO YOU'RE SMOKING TOO! WELL, ALL I'VE GOT TO SAY DAUGHTER, IS DON'T LET YOUR MOTHER KNOW IT
NOTICE HOW THE YOUNGER GENERATION SMOKE THESE DAYS — I'M GLAD OUR DAUGHTER DOESN'T DO IT
SO AM I — FLOSSIE'S DIFFERENT FROM MOST GIRLS THO
REPORT
VAN ZELM
©Western Newspaper Union

BARNEY'S TROUBLESOME FOOT

By JESSIE NAY-WAGONER

(© by Short Story Pub. Co.)

BARNEY BETTERMAN was his mother's pride and pet, and, as she was wont to tell her patient neighbors, Barney was the only one of the four who had distinguished himself in a business way.

And Barney was very proud of himself. Every time his employer told him anything at all concerning his duties, it was always, "Yes, yes, Mr. Conway, I know! I understand!"

As is often the case with the city chap who has come from the country, Barney was a bit ashamed of his family. It was a point of great grief with him that his mother should earn her pin-money by selling soap which she ordered in small quantities and sold with little profit. And then, compared with the fastidious people with whom he associated during business hours, his whole family appeared to him as a bunch that wouldn't do.

Just now Barney was in sore distress. For some time he had been annoyed by severe pains in his right ankle. Barney had applied all of the home remedies of which he knew to no purpose and he now realized that he must consult a physician, and summoning his boldest expression, he presented himself at the office of Dr. Smilcutt.

All during the examination, Barney never took his eyes from the doctor's face. Presently, in his very gravest manner, Dr. Smilcutt announced, "My dear boy, I am very much afraid that the trouble is of a tubercular nature. Of course, I can't be sure. It may be only rheumatic."

"Oh, yes, yes, I know! I understand!" came Barney's characteristic reply. "It's tubercular, I feel sure," he went on, wanting to appear very wise.

The doctor scanned Barney's face carefully and discovered that his expression belied the assurance of his words. But realizing that Barney's assumed wisdom and courage would make it easier for him, he went on. "Well, well, I'm glad you do understand! And since you do know so much about it you will know that if it is tubercular it will mean amputation. What do you say to having it done tomorrow at St. Michael's?"

Barney's jaw dropped but was brought to with a snap as Barney gulped once or twice as if he were about to choke, and then acquiesced with, "Yes, yes, I know! I understand that tomorrow would be none too soon. Yes, we'll say tomorrow at St. Michael's. And—and, doctor, will you kindly make the necessary arrangements?"

"Of course, I'll see to everything. And by the way, you had better go right down to the hospital as soon as you make whatever private arrangements you may find necessary."

"Yes, yes, I know! I'll go down at once—that is, as soon as I get off an important letter."

"Chances are it isn't tubercular," mused Dr. Smilcutt, as Barney disappeared. "And I could have comforted him with the suggestion if he had given me the chance. But he wanted to impress me with his unbounded wisdom and courage. Well, let him stick it out!"

"But I mustn't give up," Barney kept telling himself, "for he thinks I am brave and that I know all about it."

However, he discovered that it wasn't so easy to keep brave when he sat down to write to his mother. He knew that he could tell anything to his mother, even if it did savor of superstition and cowardice, and she wouldn't notice it, for she was even more superstitious and cowardly than he. So he told her the whole pitiful story and ended by giving specific directions for the burial of his foot which he told her he would have expressed to her at once, for the reason that he knew no one else would see as perfectly to its being buried as it should be. So he begged that she would see that his foot was buried with the toes pointing to the north.

After Barney had finished and mailed his letter, he very calmly notified his employer of his approaching misfortune, and took his way to St. Michael's where he was made as comfortable as possible according to instructions from Dr. Smilcutt.

On the following morning, Barney asked Dr. Smilcutt, as a special favor, to express his foot to his mother, whose address he had carefully written out, as soon as the operation was over.

No one could understand the wise little smile with which Dr. Smilcutt went about his preparations. But when the anesthetic had been administered, the foot opened and no trace of tubercular trouble found, the doctor spoke:

"I half suspected that this wasn't tubercular, but this wise young man wouldn't give me a chance to tell him so. He was just so dreadfully afraid that I would discover how utterly ignorant and cowardly he is. Now he's got to pay for it. He'll believe his foot is off if we tell him so, and we'll fix the bandages so he can't tell the difference. And if he complains of pains in his toes, tell him that's because his foot hasn't been properly buried, and he'll believe it. His letters from home are to be held for him for a few days, or until we tire of the joke. And understand, I'll knife the first fellow who gives it away!" and Dr. Smilcutt proceeded to close the foot and cover it with bandages of a shapeless mass.

Barney's letter plunged his mother into deepest grief. With the other members of the family gathered around her, she read and re-read with agonizing moans and repetitions. At last she controlled her grief long enough to advise Barney's brothers:

"We must do exactly as the dear boy asks, for it may be his last request. In the morning, you, James, and Bolivar, drive in to Mason's Express office and get the precious foot. Then take it down to the old walnut tree where he used to go to gather nuts, and bury it there with the toes to the north just as he directs."

On the following morning, James and Bolivar solemnly went on their way to the express office where they found a small box awaiting them. Neither one wanted to carry it, but Bolivar felt that it wasn't showing the proper respect for Barney to mince matters, so he gingerly picked it up, and placing it carefully under his arm, started for the old walnut tree with James moping behind, carrying a spade.

Bolivar was gently lowering the box into the deep hole they had dug when James stopped him with, "We'll have to open the box before we're sure we have the toes to the north!"

"Well, open it if you want to! B-blamed if I will!"

"But he'll suffer if we don't get 'em to the north!"

Bolivar looked the box over. On one end there was a small X.

"Well, now, they've marked the end the toes are in! See that!" and he pointed triumphantly to the X. James was willingly convinced, so they buried the box.

As Dr. Smilcutt expected, Barney didn't mention his foot for several days. Finally, he could keep still no longer. As an attendant was pushing him from the dressing-room, he burst out with, "Do you know, doctor, I feel as if I really had my foot on and the toes ache dreadfully."

"Oh, that's because your foot has been buried the wrong way!"

"How should it be buried?"

"Toes to the east!"

Poor Barney! As soon as he reached his room he called for a messenger and sent the following wire to his mother:

"Turn toes to east."

And his mother hurried James and Bolivar out to do his bidding.

Several days later, Barney confided his uneasiness to an interne—fearing Dr. Smilcutt's ridicule.

"Do you know, my toes are fairly killing me, and I know to a certainty that my foot has been buried with the toes to the east."

The interne turned his back to conceal the mirth in his face, but managed to steady his voice enough to blurt out, "My heavens, man! They ought to turn to the west!"

Poor Barney! Once again the call for a messenger and once again a message to his mother:

"Turn toes to west."

And his mother, true to her trust, hurried James and Bolivar out to change the foot. And they, just as carefully as before, looked for the little X and buried it facing the west.

But Barney's foot still hurt. So he decided that he would go home and bury it himself. Accordingly, on the following morning, he greeted Dr. Smilcutt with, "Doctor, I'm getting a bit homesick. Don't you think I could go home in a day or two, for a little visit and rest?"

"Certainly, certainly," agreed Dr. Smilcutt, "it is just the thing for you to do. I dare say your mother can dress the wound until it is perfectly well."

By the time Barney reached home his rage had somewhat subsided for the way was long and he found himself very weak and very tired and his foot hurt terribly.

At last he was at home again with his family gathered around him, wondering, sympathizing, pitying, adoring. They patiently listened to all Barney had to say, and then they assured him again and again with what care they had obeyed instructions.

Barney was stumped. At last he appealed to his mother:

"Mother, would you mind looking at my wound? Maybe you can tell what makes it hurt so!"

Gently, with every care, his mother unwrapped the yards and yards of bandage while Barney lay back with closed eyes.

Suddenly the last bandage fell off and Barney's mother sat rigid with staring eyes while the brothers stood as if paralyzed. Barney opened his eyes and raised his head to see what the awful silence meant and there, in his mother's lap lay his foot—attached to his leg in a perfectly natural way.

"Is that my foot?" asked Barney helplessly, with some sort of fear in his mind that it might prove a wax one which Dr. Smilcutt had attached in some scientific manner.

"It's your own dear foot," his mother assured him. Barney rubbed his eyes unbelievingly.

"But—but, we buried it!" stammered Bolivar.

"Yes, we buried it!" echoed James, with protruding eyes. And to James and Bolivar, this fact was truth conclusive. Barney felt sure they were lying and didn't want to confess that they were caught. But his mother, who would never have doubted one of her boys, said, "Go dig up the box and let's see what's in it!"

Obediently they went and soon returned with the box on which they defiantly located the little X. Breathlessly they stood while their mother opened the box. And there, neatly wrapped in pink tissue paper lay her latest order of highly-perfumed violet soap.

'BAD' CONVICT REFORMS; NOW MODEL CITIZEN

Conscience Hurts After Escape so He Returns and Finishes Sentence.

Houston, Texas.—Success as an engineer, social position, ease, a big salary—all these deserted for the life inside a Texas prison because a trusty could not run away from his conscience. This is the story of the "worst" convict in the penitentiary who came to be a trusty through the faith of a friend, who became a competent engineer with encouragement, and who broke his promise and escaped, only to give up an enviable position in life to satisfy the demands of an awakened conscience.

Bill Jones, a poor mechanic, was given a life sentence for the murder of a rich man who attacked him because he wanted to marry the rich man's daughter. Bill entered the penitentiary bitter and resentful.

Once, in a fight with guards resulting from an effort to bomb his way through the prison walls, he injured a guard seriously. He was tried and given an additional sentence.

A few months later he and another prisoner seized another opportunity to escape. They flung the engineer and fireman out of the cab of a penitentiary locomotive which worked in and out of the walls. They opened wide the throttle in a dash for liberty.

Liberty Is Costly.

The sentries fired at them, and officers immediately gave chase. Bill was found with a bullet through his

With a Bullet Through His Chest.

chest and taken back to the prison where he lay for a long time hanging in the balance between life and death.

At length he began to mend, physically but not morally. The prison superintendent, then Col. L. A. Whatley, decided he would try his hand with the man, after all the others had failed.

"Bill," he said, "if you'll give me your word that you'll behave yourself and try to reform, I'll make you a trusty."

Make him a trusty—Bill Jones, the worst man in the pen! The superintendent's sincere faith touched Bill's heart. The hard, bad man broke down and cried like a baby. "I'll try, colonel," he sobbed.

That was the beginning of Bill's creation. The first step he took toward reforming was to take up correspondence courses in engineering. By studying spare hours in the penitentiary he graduated and received degrees in civil and electrical engineering from the University of Chicago within a remarkably short time.

Bill changed from the worst to one of the most trusted and useful prisoners in the system.

But circumstances again thrust him under the hard-boiled sergeant under whom he had first served, and then trouble began. Finally Bill ran away, because, as he afterward declared, he knew he would be impelled to kill the sergeant if he remained.

Fortune Favors Bill.

Bill went to San Francisco, then down the West coast to South America, where he built railroads in the Andes. From there he drifted to Africa, and there became superintendent of a railroad company at a handsome salary.

He was free and safe from prison, but not from conscience. Flee to the ends of the earth as he may, he could not escape the accusing finger of self-reproach for having broken his promise to the kindly superintendent who had faith in him. Voluntarily, he returned to the Texas penitentiary.

He made good again as a convict, and after a few years was granted a full pardon. Today he is a respected and honored citizen, and again holds an important engineering position in one of the large concerns of the country.

Fire Truck Kills Girl

Philadelphia.—Miss Louise Callahan, twenty-seven, was killed and five other occupants of an automobile, driven by Albert Callahan, brother of the dead woman, were injured when a fire engine crashed into their car. The injured include two women.

You Can't Go Wrong
WHEN YOU BUY
BEACH PROPERTY

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KIRK SMITH

LICENSED REALTY BROKER
JACK NEUMONT, Salesman

Extra Inducements for
Exclusive Listings

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Office of "The Beach News"
Ocean Beach, Calif.
PHONE, POINT LOMA 17

Pick and Purchase From
These Choice Listings

✦ ✦ ✦

FINE HOME—Excellent chance for married couple; new three-room Duralite house, with front porch; fireproof garage attached; all modern conveniences. Bargain, $5,000; lot 50x140; terms to suit. Specially listed with KIRK SMITH, licensed realty broker, office of "The Beach News."

NEW MODERN HOUSE, 4 rooms and bath; built-in features, lot 25x100; central, near main boulevard; exceptional bargain for cash, or will exchange for lots and cash difference. Splendid investment proposition. Specially listed with KIRK SMITH, licensed realty broker, office of "The Beach News."

FINE HOME, lot 50x140, bearing fruit trees, splendid view, $5,000. Exclusively listed with KIRK SMITH, licensed realty broker, office of "The Beach News."

DON'T MISS THIS — Comfortable furnished beach home, 4 rooms, bath, gas, electricity; garage; extra rented cottage, on lot 50x140; most desirably located; bargains of a lifetime; only $5,500. Special terms. Exclusively listed with KIRK SMITH, licensed realty broker, office of "The Beach News."

SUNSET CLIFFS section, four lots, one improved with cottage; will divide plot; priced below par; near car line. Big bargain for home seekers or investor. Specially listed with KIRK SMITH, Licensed Realty Broker, office of "The Beach News."

BUSINESS PROPERTY, including buildings; heart of commercial district, near electric car line. Best buy at the beach. If you're looking for a business snap, don't miss this. Specially listed with KIRK SMITH, Licensed REALTY Broker, office of "The Beach News."

BEAUTIFUL BAY SITE with furnished cottage; lot 50x148 from boulevard to bay; big bargain where values are steadily increasing; only $3,000 with special terms. Exclusively listed with KIRK SMITH, Licensed Realty Broker, office of "The Beach News."

FOUR LOTS, centrally located; house on one lot; owner will sell whole parcel or divide in pairs; priced way down; ask about this splendid offerings. Exclusively listed with KIRK SMITH, Licensed Realty Broker, office of "The Beach News."

CLASSIFIED ADS
GET QUICK RESULTS

WHO'S WHO In Officialdom

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Mayor—John L. Bacon. Common Council—John A. Held, Don M. Stewart, Virgilio Bruschi, Louis C. Maire, Harry K. Weitzel. City Attorney—S. J. Higgins. Auditor and Assessor—H. L. Moody. City Clerk—Allen H. Wright. City Manager—F. A. Rhodes. Harbormaster—Jos. W. Brennan. Park Superintendent—John G. Morley. Treasurer and Tax Collector—Jack T. Millan. Supt. of City Schools—H. C. Johnson. Health Officer—Dr. A. M. Lesem. Chief of Fire Department—Louis Almgren. Chief of Police—James Patrick.

COUNTY OF SAN DIEGO

Board of Supervisors—Mrs. Mildred Green, 1st district; E. A. Hornbeck, 2nd district; Joseph Foster, 3rd district; Charles L. Good, 4th district; Thomas M. Hurley, 5th district. County Clerk—J. B. McLees. County Assessor—George W. Moulton. County Auditor—C. R. Hammond. County Coroner—Schuyler C. Kelly. District Attorney—Chester Kempley. Farm Advisor—James G. France. Public Administrator—Edwin Reed. County Recorder—John H. Ferry. Sheriff—James C. Byers. Under-Sheriff—Ed. F. Cooper. Supt. of Schools—Miss Ada York. County Surveyor—Ernest Childs County Tax Collector—Herbert A. Croghan. County Treasurer—George W. Heston.

WE CIRCULATE

THE BEACH NEWS

AN INDEPENDENT PAPER

Promoting the Progress of the Beach Sections of San Diego and the Entire Point Loma Peninsula.

PUBLISHED EVERY SATURDAY

4829 Saratoga Avenue
Ocean Beach, California

Phone Point Loma 17

KIRK SMITH.....Editor-Owner
KATHERINE SMITH...Sec'y.-Treas.

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"Entered as second-class matter December 1, 1922, at the Postoffice at Ocean Beach, California, under the Act of March 3, 1879."

A LEGAL NEWSPAPER
EIGHT PAGES

Saturday, June 27, 1925

FINE COMPLIMENT FROM
HIGH NEWSPAPER AUTHORITY

(From Publishers' Auxiliary)

"The Beach News," published at Ocean Beach, recently issued a 20-page souvenir edition, the occasion being the opening of Mission beach, San Diego's new playground. Kirk and Katherine wanted to tell the world of the millions spent by J. D. and A. B. Spreckels company on the enterprise, and incidentally reap a little harvest for themselves. The edition was profusely illustrated, well edited and printed, and reflected credit on the publishers.

Don't Miss "LOMA LORE" series

MICKIE SAYS—

SOME OF OUR SUBSCRIBERS SEND THIS PAPER AS A PRESENT TO FRIENDS LIVING ELSEWHERE BECUZ ITS A WELCOME GIFT, IT LASTS FER A YEAR, AND STILL IT AINT AN EXPENSIVE GIFT
TRY OUR H'L WANT ADS
PUBLICITY IS THE BEST POLICY
CHARLES SUGHROE

Kodak Finishing—Froide—Bacon St.

To Our Mission Beach Friends and Patrons

YOUR CO-OPERATION, PLEASE

As chairman of the publicity committee of the M. B. Chamber of Commerce, Mrs. F. G. Greenfield, is greatly taxed for time and her duties of preparing publication copy are very arduous. The help of our patrons will be highly appreciated in the matter of submitting news items for "The Beach News" if they will leave their notes for Mrs. Greenfield in the care of Mrs. Frank Challand at the Mission Beach post office and please write on one side of the paper only. We thank you! Send in your items good folks, and let's all boost and BOOST!!!!

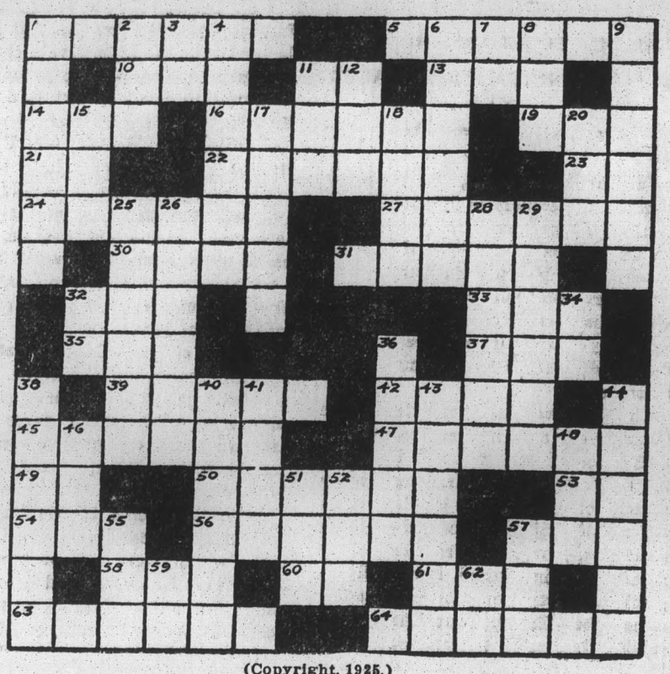
Classified Ads Get Quick Results.

CROSS-WORD PUZZLES

HOW TO SOLVE A CROSS-WORD PUZZLE

When the correct letters are placed in the white spaces this puzzle will spell words both vertically and horizontally. The first letter in each word is indicated by a number, which refers to the definition listed below the puzzle. Thus No. 1 under the column headed "horizontal" defines a word which will fill the white spaces up to the first black square to the right, and a number under "vertical" defines a word which will fill the white squares to the next black one below. No letters go in the black spaces. All words used are dictionary words, except proper names. Abbreviations, slang, initials, technical terms and obsolete forms are indicated in the definitions.

"The Beach News" Cross Word Puzzle No. 71



(Copyright, 1925.)

Horizontal.

1—Motion
5—A barricade
10—Goddess of mischief
11—Disarranged type
13—Prefix, equal
14—Distend
16—Actors
19—A large bird
21—A measure of type
22—The solan goose
23—An exclamation
24—An arch
27—Combine with air
30—Pertaining to atmosphere (comb. form)
31—Order
32—Time
33—A beverage
35—The egg of a small insect
37—Coarse cloth made from jute
39—An alarm
42—In another direction
45—Classes of two species
47—Hereditary
49—Regarding
50—The small white heron
53—Nickname for father
54—Design
56—Exclamation of disdain
57—A fish destitute of ventral fins
58—A short song
60—Belonging to me
61—A tree
63—Title of address (pl.)
64—Obliterates

Vertical.

1—The finest of Indian silk
2—Scold
3—And (French)
4—Scanty
6—Pigment from wood soot
7—Roman weight equal to a pound
8—Jutting rock
9—Small bag filled with perfume
11—Incarcerate
12—Tavern
15—Curious scraps of literature
17—Agallochum
18—Disrupt
20—A grain
25—An adherent of the Zoroastrian religion
26—A heavy wooden mallet
28—A stem of a species of palm
29—Quadruped of Madagascar
32—Each
34—Near by
36—A gentleman's servant
38—Departure
40—An article used to expunge
41—Predatory incursion
43—Deteriorate
44—Hypothetical ape man
46—Contrary of evening
48—Mock
51—Highly finished work of art
52—Narrow beam of light
55—Assume
57—Square of a type body (pl.)
59—Trick
62—Sixth note of scale

The solution will appear in next issue.

CLASSIFIED ADS

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LOST—Illinois wrist watch in O. B. Postoffice. Reward. Return to 5004 Newport Ave., O. B.

FOR SALE—Washing machine, with wringer, $30. Mrs. J. T. Smith, 4869 Santa Monica Ave.

FOR SALE—Dining room table; dresser; porch bed; one wood and one matting rug, 9 x 12. 2078 Defoe street, O. B.

FOR RENT—Sewing Machine, by the week or month. FROIDE'S, 1868 Bacon street.

FOR SALE—Garage; to be moved, $25. Light-covered trailer, $25. 4844 Niagara avenue, O. B.

FOR SALE—Chicken coops, brooder and poultry feeding equipment. Bargain. Phone Pt. Loma 17.

OCEAN BEACH Merry-Go-Round

Open Every Afternoon and Evening
PICNIC PAVILION accommodating 150 persons, FREE to the Public
The only beach near San Diego with a Merry-Go-Round.

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All job printing by "The Beach News" carries the Union Label and all estimates are made in accordance with the Franklin Price List, our prices for standard printing being precisely the same as any Union office in the city. Quality and service unexcelled. Give us a trial. Phone Point Loma 17.

SPEND YOUR DIMES AND DOLLARS AT HOME

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CHRISTIAN SCIENCE SOCIETY
1965 Abbott Street, Ocean Beach

Services are held as follows:
Sunday morning at 11 o'clock.
Sunday School, 9:45 a. m.
Wednesday evening at 8 o'clock.

FIRST BAPTIST CHURCH OF OCEAN BEACH
DeFoe Street at Santa Monica Ave
Rev. W. S. Dunn, Pastor

Bible School at 9:45 a. m.
Morning worship at 11 o'clock.
Sermon by pastor, "The Significances of Jesus Christ."
Young People's Societies 6:45 p. m.
Mr. Herbert Lister, Missionary will tell of his remarkable experiences in Africa.
A cordial invitation is extended to all to attend these services.

CATHOLIC CHURCH
Cor. DeFoe St. and Saratoga Ave.
Pastor: Rev. Declan E. Foley.

Sundays—Morning service, 8:30; Evening service, 7:30; Sunday school, 9:30 a. m.
Week Days—Service at 8:00 a. m.
At Roseville, Sundays—Service at 10:30 a. m.; Sunday school 11:30 a. m.

UNION CONGREGATIONAL CHURCH
(Corner Defoe Street and Santa Monica Avenue)
Sunday School at 9:45 a. m.
Morning worship at 11 o'clock.

TRINITY MISSION EPISCOPAL
Sutcliffe Bldg., 1955 Abbott Street
Rev. George Wallace, D.D., Pastor.

Sunday school at 9:45 a. m.
Morning service at 11 o'clock.

O. B. POLICE SUB-STATION
Abbott St., near Santa Monica Ave.
Phone Point Loma 4
Sergeant Geo. W. Churchman; patrolmen, R. G. Little and H. C. Kluge.

A son was born June 18 to Mr. and Mrs. Arthur G. Wainscott of 2022 Diamond street, Pacific Beach.

✦ ✦ ✦

A son was born June 13 to Mr. and Mrs. Irvin W. Lewis of 5052 Brighton avenue.

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Katherine's "Kollum"

By MRS. KIRK SMITH
Phone Point Loma 17

MRS. F. G. GREENFIELD ILL AT HER HOME

Our highly esteemed Mission Beach correspondent, Mrs. F. G. Greenfield, has been incapacited for several days at her home on Ormond Court, owing to a serious attack of sickness. Her hosts of friends wish her a speedy recovery.

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Greeting Cards—Froide—Bacon St

◆ ◆ ◆

A JOLLY EVENING

Miss Alice Carol Hastings, of Rosecrans boulevard, entertained last Friday evening with dancing and cards. The invited guests were the Misses Phoebe and Louise Cook, Gladys White, Betty Shropshire, May Davidson, Ann Ziezz, Gertrude Winter, Rachel Parker, Jean Willson and Ruth Moran and Messrs Jack Law, Dick Hawley, James Fulton, Sydney Graham, Bill McPhearson, Bill Merrick, James Work, George Kleinsmidt, Tom Hawley, Art Risser, and Percy Allen.

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GOING TO CUYAMACAS

Mr. and Mrs. Herbert T. Webster and son of 1919 Cable street, have rented their house and they expect to reside in Cuyamaca Lodge for the summer season.

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VISITORS FOR NORTH

Mr. and Mrs. James Hamilton and baby Helen Alyce from Santa Rosa, and Mrs. A. Emerald of Oakdale, Stanilaus county, motored to Ocean Beach last week to visit for a week with Mrs. Charles L. Slaughter at 4935 Niagara avenue.

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MOTORING NORTH

Mr. and Mrs. E. B. Thompson, of 4945 Del Monte avenue, left last Monday for a vacation trip of about three months. They are motoring to Seattle, Portland, and Vancouver.

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NEIGHBORLY CALLERS

Mr. and Mrs. John Byrne of 4817 Newport avenue, were most welcome visitors recently at "The Beach News" office.

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NEW RESIDENTS

Edward Earl Allen, the wide-awake representative in San Diego county for the California Street Lighting Co., was a pleasant caller at "The Beach News" office last Wednesday. Mr. Allen and his wife have leased a cottage on Rockaway court, Mission Beach, for the summer.

◆ ◆ ◆

YOUNG CHURCHMAN HURT

The bright young son of Sergeant of Police George Churchman was badly hurt early this week while at play on the grounds on the Pacific Beach school. Young Churchman tripped and fell while running and sustained a badly bruised face. His under lip was seriously lacerated and required the attention of a surgeon.

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HAPPY VISITORS

Mrs. Ed Krouch and her little daughter, Betty, are enjoying a week's trip here from Los Angeles, visiting at the home of Mr. and Mrs. O. F. Davis on Cable street.

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HURT WHILE SWINGING

Roland Meyer, son of Mr. and Mrs. Otto Meyer of Pescadero avenue, was slightly hurt last Wednesday, when he fell out of a swing at the school house play grounds.

* * *

MISSIONARY SOCIETY

An all day meting by the Baptist Missionary society was held last week at the Baptist church. Mrs. Tom Mason who is president, was there all day, and graciously presided over the several topics which were discussed during the day. Those in attendance were Mrs. D. V. Harrison and daughter, Dorothy, Mrs. C. W. Varney, Miss Ruth Varney, Mrs. J. H. Robinson, Mrs. John Clarke, Mrs. Shepley, Mrs. J. E. Dunbar, Miss Jessie Dunbar and Mrs. Williams.

AFTERNOON TEA PARTY AT MISSION BEACH

Mrs. C. R. Job will entertain this Saturday afternoon with a bridge tea at the attractive new Casino at Mission Beach. Garden flowers in pastel shades will be used for decorations. The invited guests include: Mesdames W. C. Bryant, Francis M. Holland, Neil Taylor, G. Ballou, Louis Stewart, C. W. Robinson, Jr., Johnson, Roger Howe, J. Warren McCummins, Elmer Wells, Marsden, D. K. Woods, Kline, F. W. Niergarth, Leslie Gould, Griffiths and Herman Jackson.

◆ ◆ ◆

MOTOR TO ANGEL CITY

Mr. and Mrs. John Davidson, of 3228 Carleton street, Point Loma, left last Wednesday on a week-end motor trip to Los Angeles and vicinity.

◆ ◆ ◆

GOOD THINGS TO EAT

A cooked food sale will be held next Saturday, July 4, at Faber's Little Cash Grocery by the ladies of the O. B. Baptist church. There will be all kinds of good things to eat at popular prices.

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MOTOR TRIP EXTENDED

Mr. and Mrs. J. L. Sweeney of 4917 Del Monte avenue are touring along the coast this week. They started for New York about two weeks ago, but decided it was too warm to drive across country. They expect to make a couple of visits to Ocean Beach before leaving for New York in the early part of September.

◆ ◆ ◆

THE BEAUTY SHOP
Phone Point Loma 193.

◆ ◆ ◆

DEMISE OF E. H. LAYMAN

On June 22 at the residence 4807 Lamont avenue, Pacific Beach, Estes H. Layman passed away at the age of eighty-three years and four months. He was the husband of Maggie Layman and father of Mrs. Jenny K. Groos of Des Moines, Ia., George Howe Layman of Pacific Beach, Calif., and Cornelius W. Layman of Des Moines, Ia. He was a native of Indiana and his remains were forwarded to Des Moines, Ia., for services and interment.

The Blue Bird says

Uncle Sam went to war for a principle. And now he is having a hard time getting even the interest.

France acts as if she licked Germany without any help at all.

Don't blame the French, however; they dun the best they know how.

There is some danger that Europe may sue us for non-support.

If people hated wars as much as they do paying for them, peace would prevail.

Two problems we have with us; The high cost of living and the cheapness of human life.

The limitation of armaments has put the nations one by one up in the air.

Don't be afraid to speculate. Those who bought German marks now have money to burn.

Statistics show that one person out of twelve is now working for the U. S. Government. How many are just working it?

A scientist says nothing in the world is done as well as it could be done. How about the American taxpayers?

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STRAIGHT TALKS WITH AUNT EMMY

On Carrying Checks Around

"Have you heard about the trouble Jim Sykes is in, Aunt Emmy?" asked Molly, who dearly loved to talk about her neighbors.

"Why, no," answered Aunt Emmy; "what is it?"

"Well, Aunty, you know how proud he was to get that building job from Mr. Parker. He needed the money so much. When it was finished Mr. Parker gave him a check for $3,000. Of course Jim had obligated himself to pay a lot of that out for materials and things. Well, you know what an old slow poke Jim Sykes is. Instead of taking the check to the bank right away he carried it around in his pocket and then poor Mr. Parker died. Now he must wait until Mr. Parker's estate is settled, and that may be a couple of years before he can cash the check. Poor Jim, isn't it a shame!"

"It's too bad," agreed Aunt Emmy, "but quite in keeping with most folks' carelessness about money. People should be prompt in depositing checks. Aside from such a serious thing as a death, an undeposited check is a nuisance to lots of people. Banks and business houses keep their books carefully balanced. If at the end of a month a check that has been issued has not been put through for collection it means a lot of unnecessary bookkeeping for the person who issued the check and for the bank.

"Then, too, there is the danger of loss. People often write their names across the back of a check and then carry it around for a day or two before banking it. An indorsed check is as negotiable as money. To be safe always indorse it to your bank. Write 'Pay to the Order of ——' then the name of your bank and below that sign your name. That protects the check from being used, if it should get out of your hands. But never waste any time about depositing checks you receive."

"Not after what happened to Jim and after hearing you tell me all these things, Aunty!" said Molly. "I'd be scared to keep a check a minute more than necessary."—Anne B. Aymes.

DISPOSES IN 282 WORDS OF THE BANK GUARANTEE LAW

"Understand bank deposit guaranty being proposed in your legislature," telegraphed R. B. Clark, president of the Bank of Tupelo, Miss., to Paul R. Brown, Secretary of the North Carolina Bankers Association. "Such a law in any form is a snare and a delusion. It is license and encouragement to irresponsible banks and banking and penalizes capital solvency and prudent banking. It creates a sense of security in the minds of the unthinking and uninformed that is false and impossible to be realized on ultimately. It tends to debauch one's right and duty to be thoughtful and discriminating. To compare it to legitimate insurance is without reason and absurd. It jeopardizes the solvency of all banks and the safety of all depositors for the theoretical safety of a few. We have had it ten years, and the fund is hopelessly in arrears. Have been fighting for repeal and have made progress. Only repeal can save our state system of banks. Many of the best are nationalizing even now. Guaranty schemes always have been, are and always will be impotent, futile and disastrous. Consider Oklahoma, Texas, Nebraska, Mississippi and others. It is not new. Has been tried, failed and discarded at intervals for more than 100 years in this country. No well-informed, honest and intelligent mind can accept it in principle or practice. Well paid intelligently competent supervision, restriction of banks to territory that will warrant sufficient capital investment and encourage surplus accounts is the only sane and honest course and will afford all the guaranty the depositing public is entitled to as compared with all other human affairs. Arouse your people and crush the misguided effort for all time. To do so will be worth whatever it may cost, and the value will be to your people generally more than to the banks."

The bill was reported unfavorably.

PITFALLS FOR THE UNWARY

Seek Bankers' Advice on Foreign Bonds, Says Department of Commerce.

American investors in securities of foreign companies and foreign governments should take care to purchase them only through reliable bankers or brokers, says Commerce Reports issued by the Department of Commerce. It adds:

"There have recently been several flagrant cases of securities being advertised in American journals at prices from 10 to 100 times the price quoted on the same date in the markets of the countries where the concerns are located. Some of these cases have even attracted the attention of foreign newspapers. This is not a safe kind of speculation for uninformed Americans, but the would-be investor can easily protect himself by asking the advice of his regular banker."

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5021 Newport Ave. Pt. Loma 129

Faber's Cash & Carry No. 3
2119 Bacon St. Phone Pt Loma 248

Faber's Cash and Carry No. 4, Mission Beach

* * *

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Dancing Every Night and Sunday Afternoon—Except Monday
BENBOUGH'S OCEAN BEACH DANCE PAVILION

SOMETHING TO THINK ABOUT

By F. A. WALKER

CLIMBING THE HILLS

SLOWLY over the hills on the winding roads, toward a loftier crest and a higher life, noble men and women wend their weary way, forgetful of time, forgetful of everything but the goal that lies waiting for them at the end of their journey.

Some of these humans as they move along weave the scattered threads of gold which they gather into shining garments; others content themselves with humility, from which they get their greatest reward.

All are governed by Ambition.

The censors enumerate, catalogue and classify the good and the bad. They leave the result of their labors to the travelers who are yet to come, and who like those of the present must learn from the climbers who have gone before.

If we of this day and generation have within us the proper energy and interest, we shall go a little higher, but we must fight every inch of the way for foothold and keep our honor as bright as burnished silver.

We must pay the price in constant work. We must lift our eyes to the skies and march on and on undaunted.

We must pack our hearts with faith.

Faith is for the hour when defeat threatens, to carry us over the crisis, up to a higher altitude where the ground is firm, where hope becomes doubly sure, and we know and feel within our souls that we have at last reached the coveted turning point of our career.

From the hot-headed, the obdurate and the foolhardy, Ambition turns away sorrowfully; but to the earnest, the courageous and the unwavering she stretches out her strong arm and lifts them up to distinction.

If you have been tempted to withdraw from the chase, but have overcome the impulse, be assured that you are climbing on solid ground.

You may have smarted awhile under the stroke of the lash, but because of the stripes you have become a better climber, a better man or woman.

For you have learned how to shut your mouth and say nothing when angry; how to put forth the last ounce of your own strength, and how, when almost overcome, to rely on faith, which sustained you and enabled you to reach the goal, which is possible for any one who has the simple trust of a little child in the promise of his father.

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OUT OF DEBT

By DOUGLAS MALLOCH

OUT of debt and something saved!
Talk about your joys!
Other people may have raved
Over tinsel toys—
But, for something really sweet,
That's got any other beat!

Out of debt and in the bank!—
Something laid away
For the time your luck is rank,
For a rainy day.
Talk about your "safety first!"—
That's the best, against the worst.

Out of debt and in the clear!—
Walk along the street,
Not a fellow that you fear,
Man you hate to meet.
You can look them in the eye,
Chest 'way out, and stepping high.

Out of debt and bought a bond!—
Earning all the time;
Saving something for beyond.
Days you're in your prime.
Laying up a competence
Looks like simple common sense.

(© by McClure Newspaper Syndicate.)

THE ENTRIES IN THE BOOK

By CHARLES GIBBS

(© by Short Story Pub. Co.)

WHEN the mothers on the heel of Cape Cod say to their children: "Go to bed now, Michael Coffin is abroad," they innocently perpetuate a name once famous on the coast of Massachusetts. Ask them who Michael Coffin was, and they will shake their heads. Strange this, too, for the hand of legend has painted certain shadows of Michael's life with such emphasis, that he, of all men, should have survived clearly in the popular mind. "Michael Coffin," however, has become a mere threat, or danger signal.

Even in his own day, Coffin was but little understood, and the harbormaster of Caldron, who, by common consent was endowed with more wisdom than other men, answered questions in ways hardly satisfying to those that asked them. Indeed, when hard driven, Dan Veeder would abruptly close the subject by an apt quotation: "It is the glory of God to conceal a thing."

Abruptness, however, gave Dan only temporary relief. Sooner or later, a small red flag would be hoisted on Nonamasset, and would struggle in the breeze, like a wild bird trying to free itself. Sooner or later, the storm-signal on the island would be seen on shore, and would, within an hour, become the only topic of conversation.

It was then that the same questions which had been discussed and debated for nearly 20 years, again became living issues in the town of Caldron. How could Coffin know? By what strange power was he able to sense, before all others, the approach of "weather"? Why should one possessed of this all but miraculous gift shun the society of his fellowmen, and live in a shack between two hummocks on a barren island? Why did he not explain his gift, spread it, and hand on the power, which in his own hands had worked so much of good?

These were the questions, but the answers to them remained unknown. Twice, at least, men had essayed to force them, but something in Michael's eye had warned one that he must never try again; a blow from his mighty fist had silenced the other so completely that further details of the interview never came to light. The mystery persisted, and Michael came to be regarded as one in league with higher powers for the purpose of fulfilling some mission which it was not for the ignorant to question or pry into.

Whether he had come in response to the call of fate or not, the remarkable secret that became known after the wreck of the schooner Falcon off Point Pensance, certainly showed that fate itself had been at the helm of Michael's life, and had steered him into the channel which, of all others, he wished most to follow.

By nightfall, heavily laden cumuli had fatefully blackened until they hung like a sentence of death over the entire bay and sound. Veeder, whose official capacity rendered him, in a measure, responsible for what might befall in the harbor under his jurisdiction, did not sleep soundly that night. Instead he peered anxiously out of his bedroom window whenever a catflaw spent itself against the side of his house. Once or twice he scanned the west from his rear stoop where the wind struck him with the force of a flying solid. Now and again, the sky was offset in all its virulence by forks of lightning that leaped like the hands of a pianist, and brought forth titanic crashes that outranked all other noises of the night. At times, sounds less loud, but well known to Veeder, and infinitely more terrifying than the storm itself, could be distinctly heard in the caldron, sounds like human cries. On nights like this, the whirlpool seemed peopled with a mad crew, who had drugged their reason and howled in hideous discord. Often the many-tongued mob would subside while some one voice, overtopping all, would invoke the rest to let loose with the next flaw, more fiendishly even than before.

Men said that the caldron "talked," but, indeed, it would have been more accurate had they said it bawled. Accuracy of description, however, could give no clew to these ghastly sounds. Was it the wind? Some answered yes, whereas others traced the talk to the bursting of huge bubbles of air. The Portuguese had their own view of the matter, and believed that the spirits of all who had ever been drowned in the whirlpool rose to the surface whenever the caldron was sufficiently stirred. It is of no consequence now to inquire which of these stories was the most plausible, but it is important to know that the thing they were invented to explain had bewildered and unnerved men who, in all their lives, had never before known fear.

It was well after midnight when the harbormaster was suddenly startled by the violent pounding at his door, and as he opened it, a man, wet, panting, but partially clothed, stumbled into the hall.

He was off the Falcon, he said, bound for Vineyard Haven. Captain Silvius, long before the storm broke, had suddenly, and unaccountably, decided on the ocean passage, but before he had time to round the islands, had been forced to cast anchor in the lee of Great Naushon.

"She dragged, drifted onto the Devil's Shoulder, and stove in her sides! Both masts snapped when she struck!"

"Why didn't he go ashore?" Veeder asked.

"Lost his head," the man cried; "ordered the dory out; kept off shore; drifted through the hole, and shot into the caldron!"

"And then?"

"And then?" the man echoed with the look of one who had just gazed death squarely between the eyes. "Then happened what no man ever heard or saw! We struck some driftwood in the center of the pool, and all of a sudden, with a wild shriek, a man caught hold the gunwale amidships. He talked and cried like a maniac, all the while slipping hand over hand astern. Then he stopped, hesitated a second, and with a savage yell, let out. 'Good God, it's Silvius!'

"Before we knew what he was doing, he grabbed a boathook and jammed the point into the captain's neck! I lunged at him with the oar, but he dodged under and I fell, capsizing the boat. God only knows what's become of 'em."

The next morning Veeder and the refugee set out to inspect the wreck The wind had moderated, and a sky, practically cloudless, except for a few trailors hurrying to catch up with the main procession, greeted the eye. Along shore, children were searching out the treasures of the stranded gulfweed, while their fathers washed decks, coiled ropes, and half hoisted sails to crackle in the breeze and dry.

The harbormaster and his man followed the south shore of Pensance, but when nearly at the point came to a sudden stop over the body of a man wedged face downward between two boulders, half under water. Horror-stricken, they carried him to a strip of dry sand, where the unexpected sight of two lobsters that had fallen with a half-metallic thud, and were struggling over a strip of skin, so unnerved the men that the body slipped from their hold.

Carefully they turned the corpse over where it lay. Face and neck were mutilated beyond recognition. Curiously, the left hand, tightly balled and bloody, clutched something which fell into the sand only after the thumb and index finger had been forced apart by means of a pointed rock. Veeder examined the thing, and discovered to his amazement a gold pendant, whose sharp points had cut into the flesh. He rubbed the trinket in sand and water, and when its details emerged, was startled by this engraving:

"MIRIAM HOWE COFFIN"

Instantly Veeder ordered the man to stand sentinel over the corpse, while, without delay, he himself secured a skiff, and alone rowed over to Nonamasset. Landing at Coffin's Cove, he walked rapidly up the gully toward the shack.

A hasty survey confirmed Veeder's suspicions, and also drew his attention to a book lying open, as Coffin had left it, on a small mahogany table. "So please you, God!" was written boldly across the middle of the left-hand page. Turning to the beginning of what was evidently the last record, he found on the third preceding page another, "So please you, God!" and working backward through the unnumbered and undated leaves, he discovered that each entry was separated from the one preceding and the one following, by "So please you, God!"

Turning excitedly now to the beginning of the last record, Veeder read: "How often has all that is in my mind now, been there before! How often have I written these words! O God! You know, and knowing that you know, I come to you with courage and hope, and tell everything. You know what I am. You made me what I am, and I can talk to you as one straight man to another. Why send the tempest? Why tell me about it? Can't you let me sleep? Paralyze me, but don't send the old madness! When you act like this, I'm like a drunken man who knows he's drunk. I'm rational; I believe in you, but I can't help doing what you make me do. Why don't you leave me alone! What's the good of trying to save them through me, when as soon as the tempest's started, you fill me with hatred? What's the good of prayers? I'm going back to Miriam; back to the Albatross; back to Pensance when all were lost but Silvius and me. What did you keep him for? What did you keep me for? Did you keep me so that forever after I might be weather-wise, might sense the tempest, and might forewarn all men, or did you keep me to remember Silvius; to remember how he fought her off when she caught hold the hatch he was on? You knew she had a child, didn't you? And you saw him dig his boots into her fingers, didn't you? And you had me snarled in the rigging, cutting and tearing my way through to help her, and you didn't let go till it was too late!

"Wasn't that enough? Are you keeping me to go mad again with the memory of it? Are you churning up your caldron to watch me mad with hate, made with all the strength of my brute body and soul, mad, mad? To watch me plunge into your hell, plunge into it headlong, fighting against your wind, and strangling in your brine, looking for her, and looking for him? Why do you make me think I can find her? Why do you make me think I can find her? If I do, I'll kill him for you! You've saved him to kill, I know it. Your book says you're square. I'd blow out my brains if I didn't think you were keeping me for a purpose, but God Almighty, if you can see your way clear, let this be my last tempest, for Christ's sake don't keep me any longer, let me die.

"SO PLEASE YOU, GOD!"

SCHOOL DAYS

OH HARRY, DO YOU WANT TO EARN A PENNY?
NO MAM.
AW, BUG HAYES SAYS HE CAN SHUT HIS EYES AND RUB HIS FINGER OVER MY FACE AND TELL ME WHAT I'M THINKIN' OF—
WHAT'S THE BIG IDEA ELDON?
ABSOLUTELY NOTHING!
Copyright
THE MIND READER

YOUR Last Name

IS IT DELANO?

THE name of this family might be included in a list of names that are peculiarly American, because while it is of French origin, you will never find its like in France.

You may trace it back to Philip de La Noye, who was probably the son of Jean de Launey, or de Lanoue. Philip came to Plymouth on the Fortune in 1621 from Leyden. Governor Winslow in his history of the colonists tells us that he was born of French parents and that when he had expressed his desire to come into communion with the English colonists he proved himself to have come "from such parents as were in full communion with the French churches." By this Winslow of course meant that he was a son of thoroughly Protestant parents.

His father, Jean, was born about 1603 in Leyden.

Philip was married in Duxbury, whither he went after leaving Plymouth, to Esther Dewsbury, and later to Mary Pontus, widow of James Glass. Later he went to Bridgewater and then was one of the purchasers of Dartmouth and later of Middleborough.

The name Delano was not spelled in that way until the time of Philip's grandchildren.

It is interesting that one of his great-grandchildren, Susannah by name, married Noah Grant, and was therefore an ancestress of Gen. U. S. Grant.

The name has been traced to its French source, and it is believed to be identical to that borne by a prominent family of Brittany, to which belonged Francois de la Noue, known as the iron-armed. He was a brave warrior, and bore his soubriquet because after having lost an arm in battle it was replaced by one of iron to answer the purpose of holding his reins while on horseback.

PITT—From residence near a pit.

MASTERS—A Norman place name.

(© by McClure Newspaper Syndicate.)

What People Are Interested In

DIFFERENCE IN MEN

THE degree of a man's intelligence may be judged by the worth of the things he considers important, always supposing that the judges know what things really are important.

Bill is an average man and sells bonds to get a living. He plays golf, reads the sport page and cusses congress. But the thing uppermost in his mind, the burden of his conversation and the goal of his labors is an extension of the car track from its present terminal to a point eight blocks farther east.

Jack is an average man. He lays brick and worries about the cost of meat and takes an interest in box scores and politics; but his chief concern is to persuade boys to join the Y. M. C. A.

Bob is average also. He clerks in a store and reads outdoor magazines and invests his spare money in fishing tackle. He thinks the most important task this generation has to face is the preservation of standing timber.

Henry is a planter. He is interested in radio development and religion, and enjoys his children and his flivver; but his spare time is devoted to earnest correspondence designed to promote interest in a high tariff on peanuts.

George is ordinary in all ways. He writes insurance and keeps a cage of pigeons; reads the magazines that tell how great and wealthy men get that way; delights in helping the children with their lessons, reads aloud from Shakespeare. He will tell you that the great need of the times is purification of the drama.

Pete isn't unusual. He is a tailor and enjoys the study of ancient fashions. He has a good collection of old coins; thinks everybody should sleep out of doors; teaches a class in Sunday school. Whenever opportunity appears he tells people that the great need of the present is universal study of Esperanto.

Clyde is a traveling man and reads Emerson. He thinks the breeding of live stock should be encouraged, and he is working on an automatic shoe lace; but his soul is disturbed by the urgent need of laws to suppress idle pleasure seekers.

"Ah, well; perhaps you can judge a man's intelligence by the worth of the things he considers important! One small head seldom affords room for more than one enthusiasm, and the average man just keeps on going in the direction that something or somebody directed him.—Baltimore Sun.

Mother's Cook Book

Oh, East is East and West is West, and never the two shall meet,
Till Earth and Sky stand presently at God's great Judgment Seat;
But here is neither East nor West, Border, nor Breed nor Birth,
When two strong men stand face to face, though they come from the ends of the earth.—Kipling.

EVERYDAY GOOD THINGS

WHEN good buttermilk is to be obtained it will find many uses in the food. As a drink, ice cold on a hot day with a lettuce sandwich, it forms a meal. Biscuits made with buttermilk are par excellence; dumplings never are quite so light or ever as delicious as when the buttermilk is used with baking powder.

Head Lettuce, Roquefort Dressing.

Take one-fourth of a cupful of roquefort cheese. Mix together one-half teaspoonful of pepper, one tablespoonful of vinegar, three tablespoonfuls of oil. Blend well and add the cheese. Pour over head lettuce and serve at once.

Cheese Balls, Water Cress.

Take two cupfuls of cottage cheese, dry and unsalted. Mix it with one-half cupful of catsup, one and one-half teaspoonful of salt, paprika, and one-third of a cupful of chopped nuts. Chill thoroughly and make into balls. Serve on water cress.

Cabbage, Cheese Sauce.

Select a hard head of cabbage, removing the heart without further cutting the cabbage. Cook until tender in salted water. Drain, place on a hot chop plate and cover with a thick white sauce to which a cupful or less of cheese has been added. Serve cut in pie-shaped pieces.

Cabbage Salad.

Chop one small cabbage; add a cupful of chopped celery to three cupfuls of cabbage and three diced bananas with a slice of finely-minced pineapple. Season well and cover with a highly seasoned salad dressing.

Nellie Maxwell

(©, 1925, Western Newspaper Union.)

THE YOUNG LADY ACROSS THE WAY

The young lady across the way says she saw in the paper that the per capita wealth in this country is $42.81 but they evidently didn't count hers right.

(© by McClure Newspaper Syndicate.)

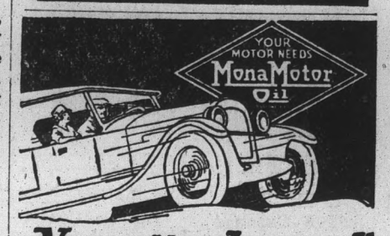
It's Almost Impossible to Wear Them Out!

USKIDE SOLES

The Wonder Sole for Wear—Wears twice as long as best leather!

—and for a Better Heel "U. S." SPRING-STEP Heels

United States Rubber Company



No matter how well your car runs now it must have perfect lubrication to keep the good work up!

MonaMotor Oil is perfect lubrication. It resists heat, resists dilution, and resists friction more effectively than any oil you can buy. MonaMotor Oil is service insurance.

If you want long time service from your car at the minimum upkeep cost, you want MonaMotor Oil. Ask any MonaMotor customer.

MonaMotor Oil Company
San Francisco, Cal. Los Angeles, Cal.

MonaMotor Oils & Greases

South African Mines

The mining industry spends $150,000,000 a year in South Africa and provides directly or indirectly 40 per cent of the union and provincial revenues.

ALL WORN OUT?

Are you lame and stiff; tired, nervous and depressed; miserable with backache? Have you suspected your kidneys? Good health depends upon good elimination. But sluggish kidneys allow impurities to accumulate and upset the whole system. Backache is apt to follow; stabbing pains, depressing headaches, dizziness, and other annoying kidney irregularities. Why experiment? If your kidneys are sluggish, why not use *Doan's Pills*. *Doan's* is a harmless stimulant diuretic. Used the world over. *Ask your neighbor!*

A California Case

W. A. Jones, 1040 E. Hill St., Long Beach, Calif., says: "My kidneys were disordered and I was obliged to get up many times during the night to pass the secretions. There was a bearing-down pain through my back and when I stooped, sharp, quick pains shot across my kidneys. Doan's Pills rid me of the trouble."

DOAN'S PILLS 60c

STIMULANT DIURETIC TO THE KIDNEYS

Foster-Milburn Co., Mfg. Chem., Buffalo, N. Y.

The Best Recommendation —FOR— Bare-to-Hair

is the number who are trying to imitate it. If Bare-to-Hair was not growing hair on bald heads there would be no imitators. If there is baldness or signs of it you can't afford to neglect to use Forst's Original Bare-to-Hair.

Correspondence given personal attention.

Beckel, Cordy & Hutchinson
Distributors
SAN FRANCISCO, CAL.

Use Cuticura Soap And Ointment To Heal Sore Hands

INFLAMED EYES
Use Dr. Thompson's Eyewater. Buy at your druggist's or 1161 River, Troy, N. Booklet.

GIVES CHARM TO WEDDING GOWN; MANY TYPES IN SPORTS HATS

THERE are more ways than via the calendar of discovering that June, otherwise known as "brides' month" is here. The large department store window displays, for instance, remind us of the fact through elaborately staged pageantry of wedding cortege; the exclusive establishment of renowned couturier, likewise the humble home of the village dressmaker, enveloped in pretty confusion of gleaming white satins, snowy crepes and georgettes, in billowy masses of tulle.

A STATELY WEDDING COSTUME

A departure from the regulation satin gown is that of georgette or chiffon. Not that gleaming white satin has lost one iota of its style prestige, no indeed, some of the most stately and classic gowns of the season, of which the model here portrayed is an exquisite exponent, are fashioned of this ever-favored fabric. However, there is a pronounced vogue for filmy diaphanous frocks foretold for summer, and this influence is reflected in the employment of georgette and other transparencies for the wedding gown. Certainly these delicately sheer effects are proving exceedingly lovely for the bride. Imagine, if you please, a bridal frock of snowy georgette embroidered in pearls at the neckline, with wide flowing transparent sleeves, the skirt finished with a wide border of silver lace, the long georgette train inset with silver cloth. This is the description of one of the latest modes.

A lovely gown designed for a very youthful bride is developed in faille taffeta. There is a waistline and the skirt is bouffant—which goes to show that wedding costumes vary from straight statuesque lines to youthful bouffancy.

As to veils, those possessed of rare old lace will use it. The girlish bride will employ tulle draped rather closely like a round cap, gathered into a rosette over either ear. A bandeau of orange blossom buds rests low over the brow, with clusters of the flowers arranged in conjunction with the tulle rosettes. The lace diadem effect is always charming, especially for the formal bride. A bridal headdress of silver leaves for the bandeau with a cluster of white orchids over the left ear expresses a new and novel idea.

"Sports hats" is a very comprehensive term that includes other hats than those worn for sports. In fact, for actual sports wear—for golfing, fishing, riding, cycling and the like, only the simplest hats are worn and the subject of real sports millinery can be disposed of quickly. Soft hats that fit the head snugly, with brims that turn up or down, and almost no trimming, are chosen by real sportswomen. They are of felt, silk or other fabrics usually, in light or lively shades of color. The felt hat is having a wonderful vogue and for sports wear is finished with a band of ribbon or an ingenious small ribbon or felt ornament—the simpler the better. For riding, especially along city bridle paths, some plain straws are used in milan or bangkok varieties, but the felt hat is the best choice for all-round wear in the saddle.

The sports hats pictured here are of another character and the various names given to them signify their uses. "Veranda hats," "pastime hats," "resort hats" are all terms that describe the environment of millinery that is smart but informal, or casual, in style, and is still in the sports group. Often these hats are called "semi-sports hats." The hat at the bottom comes under the head of veranda hats and is of the sort one expects to see on the clubhouse veranda. It is a soft straw shape with an applique trimming of felt, outlined with a cord of braid, couched on. Above it at the center is one of those soft, silk hats, with narrow braid stitched row after row on the silk to give it firmness. A silk rose hangs from the brim at one side. At the right a white bangkok has an applique adornment of lotus flowers cut from braid. They are edged with very narrow black braid and furnish a variety of high colors against the white background. The group is finished by a bangkok with applique trimming of felt and silk-covered cord. The bangkok hat may be had in a variety of colors.

GROUP OF SPORTS HATS

JULIA BOTTOMLEY.

(©, 1925, Western Newspaper Union.)

GARMENTS DEMAND PROPER ATTENTION

One of Essentials to Have Clothes in Condition.

(Prepared by the United States Department of Agriculture.)

Garments even of the best quality, design, and workmanship will soon become shabby through lack of care; while those that may perhaps have cost only half as much may be kept fresh looking for a considerable length of time by the painstaking care of the wearer.

One of the greatest helps in keeping clothing in good condition is to give immediate attention to the repairs, such as mending rips and torn places, sewing on loosened buttons, fasteners, and trimmings, and reworking worn buttonholes. Also "preventive" darning may lengthen the period of service of many a garment. This is done by re-enforcing a worn place with rows of fine stitches, or by laying a piece of cloth (like the garment if possible) under it and darning it down with ravelings of the material.

Cleanliness demands that all outer clothing should be rid of the accumulation of dust and dirt immediately after wearing. Silk and woolen garments and hats should be brushed. If one can afford them it is well to have a collection of brushes suited to various materials, for example, one with rather short stiff bristles for heavy woolen outer clothing, a whiskbroom for general brushing, a softer bristle brush for velvet or silk, and a specially shaped soft brush for hats. A piece of velvet is also good to use for brushing dust from silk or satin.

Different Shaped Tailors' Cushions Can Be Made at Home and Make Pressing Easier and Results Better.

Underclothing and all other washable garments should be washed before they become so soiled that hard rubbing is necessary. Cleanliness increases the length of service from a garment and hence is real economy. This is particularly true of stockings. Frequent washing prolongs their life for two reasons; it removes perspiration and grit, which damage the fibers, and it changes the place where the strain of wear comes.

All clothing, including shoes, should be aired after wearing. Perspiration will cause wrinkles and disagreeable odors and tend to rot fabrics, unless the garments are placed in a good circulation of air before they are put in closets and boxes. Brushing and airing clothes often, and when possible out-of-doors, will do much toward keeping them fresh and clean and should supplement the nightly airing needed by garments in constant use.

The immediate removal of spots, especially from woolen garments, is desirable because dust settles in them and makes later cleansing more difficult.

The care of clothing is less expensive if one can press the garments at home. To do this easily requires special equipment, with the addition of a heavy cotton cloth to use in pressing woolens. An ideal equipment, which might be acquired by making occasional additions to the appliances already in the house, according to Farmers' Bulletin 1089, Selection and Care of Clothing, consists of an ironing board of the type used for skirts, a sleeve board, a seam board, a tailor's press board, a tailor's cushion, irons, wax, cloth for rubbing off the iron after waxing, a press cloth, cheesecloth or old thin muslin, and an old bath towel.

The seam board is a triangular board, about 18 inches long, and has the upper edge slightly rounded; it is slipped into sleeves when seams are to be pressed open. The tailor's press board is supported by two upright pieces set on a heavy base. It may be used on any table and is excellent for pressing shaped and tailored garments, such as coats. The tailor's cushion, sometimes called a ham, is oval in shape and narrower at one end than at the other; it is made of heavy cotton duck, stuffed very tight with wet woolen rags, then dried in the hot sun or in a cool oven to prevent mildew.

A strip made of heavy cotton duck 1¼ yards in length makes a satisfactory press cloth, because when thoroughly wet it does not dry out quickly under the heat of the iron. An old bath towel provides a soft surface for pressing embroidered garments; it may also be used to wrap up silk waists immediately after rinsing and thus to absorb some of the water before they are ironed.

EGGS ARE VALUABLE FOR THE CHILDREN

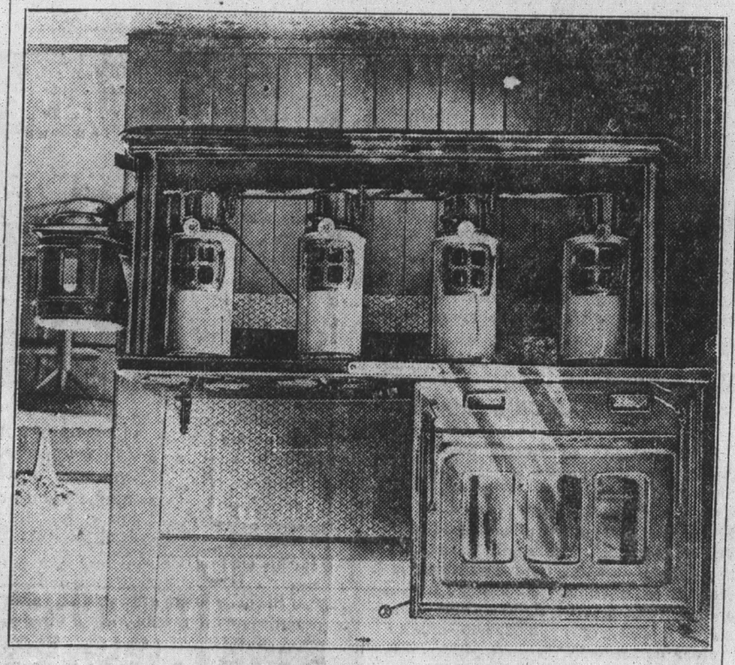
Fine Source of Building Material and Energy.

Easter day for Easter eggs, Christmas day for Christmas presents, and the Fourth of July for firecrackers! So runs the calendar for the children. But luckily for their good nutrition, eggs are not restricted to Easter Sunday in quite the same way that presents belong to Christmas and firecrackers to the glorious Fourth. Eggs are so valuable in the building of healthy little bodies and lend themselves to so much variety in preparation that mothers should think of them as running a close second to milk in the children's list. This is easy to accept in view of the function which each of these foods is primarily intended to fulfill. Cow's milk is secreted to make the young calf grow, and is therefore rich in properties which promote growth. But eggs are produced to create baby chicks, and when one remembers that an egg kept at the right temperature for about three weeks produces a chick so well developed that it begins to walk and eat at once, it goes without saying that eggs are a fine source of building material and energy.

And just now when even popular advertisements ask, "Have you had your iron today?" it is worth knowing that egg yolks are the richest source of this mineral so essential in making red blood corpuscles. At the same time they provide other minerals needed in the construction of muscle, bone and blood. Nor are they found lacking in vitamins! In fact, one learning his A B C's in the vitamin alphabet might well begin with a study of eggs since at least two or three of these elusive substances so vital for proper growth and development are present in the yolk and white.

Though eggs are a valuable source of these food elements, they must be introduced into the diet of young children gradually because they are such a concentrated food. Otherwise they are likely to cause digestive upsets and come to be forever barred from the menu of the child who most needs them. A half a teaspoonful of egg yolk seems very little to give at first but in many cases it is better to begin with even less. Some doctors recommend that the tines of a fork dipped in egg yolk should be whisked through the baby's orange juice or cereal gruel until the infant becomes adjusted to handling this concentrated food. Increasing the amount steadily, the child of a year and a half takes a whole egg yolk easily and a whole egg occasionally, while his father thinks nothing of eating two eggs for breakfast along with a lot else and then finding egg in the muffins, salad dressing, cream pie, etc., throughout the other meals of the day.

EASY TO SWEEP AROUND AND UNDER STOVE



Gas Pipe Supports Hold Stove.

(Prepared by the United States Department of Agriculture.)

With an eye to eliminating work for herself an ingenious farmer's wife in Virginia had the legs of her oil stove removed and set the stove on two supports made of gas pipe, fastened into the wall. The difficulty of sweeping around and under the stove was completely removed. A fireproof backing was put on the wall and the stove itself set sufficiently far out to avoid all risk of fire. The picture was taken by the United States Department of Agriculture.

Thousands Have Kidney Trouble and Never Suspect It

Applicants for Insurance Often Rejected

Judging from reports from druggists who are constantly in direct touch with the public, there is one preparation that has been very successful in overcoming these conditions. The mild and healing influence of Dr. Kilmer's Swamp-Root is soon realized. It stands the highest for its remarkable record of success.

An examining physician for one of the prominent Life Insurance Companies, in an interview of the subject, made the astonishing statement that one reason why so many applicants for insurance are rejected is because kidney trouble is so common to the American people, and the large majority of those whose applications are declined do not even suspect that they have the disease. Dr. Kilmer's Swamp-Root is on sale at all drug stores in bottles of two sizes, medium and large.

However, if you wish first to test this great preparation send ten cents to Dr. Kilmer & Co., Binghamton, N. Y., for a sample bottle. When writing be sure and mention this paper.

Peat as Fertilizer

According to the geological and economic survey of North Carolina, large supplies of fertilizer can be obtained from deposits in other parts of the country. It is said exhausted farm lands can be reclaimed by these peat deposits, which are one of our few domestic sources of nitrogen that may be applied economically.

Freshen a Heavy Skin

With the antiseptic, fascinating Cuticura Talcum Powder, an exquisitely scented, economical face, skin, baby and dusting powder and perfume. Renders other perfumes superfluous. One of the Cuticura Toilet Trio (Soap, Ointment, Talcum).—Advertisement.

Information Broadcast

What Uncle Sam learns of farms and crops at experiment stations and in research laboratories is not only communicated to the farmers in the United States, but is broadcast to Latin-America in a series of pamphlets in Spanish, prepared under the direction of Wilson Popenoe, of the Department of Agriculture, in co-operation with the Pan-American union. Three publications have appeared so far.

You never can know how superior is Dr. Peery's "Dead Shot" for Worms until you have tried it. 372 Pearl St., N. Y. Adv.

Ship Without a Rivet

An oil tanker in one piece, without a rivet in its hull plates or a bolt in its steel frame, the first one ever built in the United States by the electric welding method, was launched recently in Providence, R. I., says Popular Science Monthly. Terrific heat generated by electricity fused together the sheets of steel and heavy angle iron in the tanker's frame.

As It Seemed to Him

An old New York farmer attended a big picnic at Birmingham and stayed over to watch the dancing at night, says Town Topics. He hadn't been out in the world much, and he was deeply impressed with the girls' clothes at that dance.

"Some of the ladies' clothes I see here," he said, "plumb puts me in mind of a barbwire fence."

Somebody asked him why.

"Well," said he, "it's this way—they appear to protect the property without obstructin' the view."

Bum Dresser

"The New Yorker is the worst-dressed man in the world," said P. Chatfield Hobart, the San Francisco millionaire bibliophile. "He spends the most money on his clothes, too.

"But he wears them all wrong. He wears a plaid lounge suit where he ought to wear a black morning coat. He wears in Fifth avenue bay togs that are only suitable for country house or yacht.

"In fact," Mr. Hobart ended, "the New Yorker would put on an aviator's rig if he was going down to work in a coal mine."

Good health depends upon good digestion. Safeguard your digestion with Wright's Indian Vegetable Pills and you safeguard your health. 372 Pearl St., N. Y. Adv.

Conscience is like the frogs in the frogpond. It never shuts up.

START THIS TREATMENT NOW!

There's nothing like Tanlac to purify the blood, put the stomach and liver in working order and build up a run-down body.

If you are nervous, suffer from indigestion,—have rheumatism, torpid liver, constant pain, don't delay taking Tanlac another precious day.

Millions of men and women have been benefited by this great tonic and builder that is compounded after the famous Tanlac formula from roots, barks and herbs.

Buy a bottle of Tanlac at your drug store today. See how you start to improve right from the first. Most likely two or three bottles will put you on your feet, make you feel like a brand new person.

Take Tanlac Vegetable Pills for Constipation

TANLAC
FOR YOUR HEALTH

He Owes His 40 Years of Constant Good Health to Beecham's Pills

"I am 57 years old and commenced to be troubled with constipation when I was sixteen.

"In 1884 I started taking Beecham's Pills, other remedies having failed. I have not had a sick day in all the 40 years."

F. Louis Loeffler, Rochester, N. Y.

For FREE SAMPLE—write
B. F. Allen Co., 417 Canal Street, New York
Buy from your druggist in 25 and 50c boxes
For constipation, biliousness, sick headaches and other digestive ailments take

Beecham's Pills

LEONARD EAR OIL

for DEAFNESS and HEAD NOISES
Price $1.00
At All Druggists
"Don't Do This"
FOLDER ABOUT "DEAFNESS" ON REQUEST.
A. O. LEONARD, INC.
70-5TH AVE., NEW YORK

Enough

Winnie—What is your objection to classical music?

Walter—I can't pronounce it.

Sure Relief FOR INDIGESTION

6 BELL-ANS Hot water Sure Relief

BELL-ANS
25¢ AND 75¢ PACKAGES EVERYWHERE

RESINOL
Soothing and Healing
For Skin Disorders

PARKER'S HAIR BALSAM
Removes Dandruff-Stops Hair Falling
Restores Color and Beauty to Gray and Faded Hair
60c and $1.00 at Druggists.
Hiscox Chem. Wks., Patchogue, N.Y.

HINDERCORNS Removes Corns, Callouses, etc., stops all pain, ensures comfort to the feet, makes walking easy. 15c by mail or at Druggists. Hiscox Chemical Works, Patchogue, N. Y.

Dickey's OLD RELIABLE Eye Water
relieves sun and wind-burned eyes. Doesn't hurt. Genuine in **Red Folding Box.** 25c at all druggists or by mail. DICKEY DRUG CO., Bristol, Va.-Tenn.

MORTON HOMELIKE REASONABLE **HOSPITAL**
Our expert doctors and surgeons, excellent food, and quiet surroundings bring you real health.
1055 PINE ST., SAN FRANCISCO, CALIF.

W. N. U., San Francisco, No. 23--1925.

Just Ahead

"What is the happiest day of one's life?"

"Tomorrow."—Boston Transcript.

Children Cry for

Fletcher's CASTORIA

MOTHER:— Fletcher's Castoria is a pleasant, harmless Substitute for Castor Oil, Paregoric, Teething Drops and Soothing Syrups, especially prepared for Infants in arms and Children all ages.

To avoid imitations, always look for the signature of Chas. H. Fletcher. Proven directions on each package. Physicians everywhere recommend it.

THE NEW MISSION BEACH

ROLLER RINK

EDWARD A. KICKHAM, Propr.

AFTERNOONS AT 2 O'CLOCK—EVENINGS AT 7 O'CLOCK

Finest and Most Modern ROLLER SKATING RINK in the World
Plenty of Skating Space and a Splendid Floor.

Come and Enjoy the First Completed Unit of the Great New
MISSION BEACH AMUSEMENT CENTER

A Rink Where It's a Pleasure to Skate

MISSION BEACH GARAGE

WM. P. ENGLAND, Proprietor
TOWING AND EXPERT REPAIRING
Authorized WILLARD Battery Service.

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STORAGE BATTERY **Willard** TRADE MARK REGISTERED

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LUMBER, SHINGLES, LATHS
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SEE ME BEFORE YOU BUILD

See your home before you build—and know what it will cost. I will work out and explain to you any detail of design or construction. Among our hundreds of plans you will find every detail of the home of your dreams, pictured exactly as you have imagined it. Let me help you.

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Estimates furnished—contract or day work

BEACH'S Chicken and Waffles SHOP

MARK L. BEACH, Prop. and Mgr.

ON THE ESPLANADE

Half Chicken on Toast	50c
Waffles	20c
Coffee	05c
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KEEPING WELL

AN HEROIC METHOD OF REDUCING

DR. FREDERICK R. GREEN
Editor of "HEALTH"

TWENTY years ago Truly Shattuck was a member of the famous Weber and Fields chorus. More than that, she was widely known as having the most perfect figure of any woman on the stage.

Recently the daily papers stated that Miss Shattuck had entered a Chicago hospital weighing 192 pounds and with a waistline of 42 inches, and had been discharged a few days later with a 34-inch waist measure and weighing 123 pounds. Sixty-nine pounds' reduction in a few days is certainly a strenuous method and one that few women care to undertake.

Fat, anywhere in the body or in any amount, is caused by surplus food, over and above the body needs. If we knew exactly how much fuel the body required for its daily work and if each one of us, whether banker, office worker, housekeeper or laborer, ate exactly what we needed and no more, there would be no fat people. Probably the death rate from Bright's disease and diabetes would begin to go down. Certainly a great deal of money would be saved for other uses. Fat is not only unsightly; it's an expensive and useless inconvenience. We pay to get it and we pay to keep it and we pay to get rid of it.

In most cases, fat is deposited under the skin and around the muscles all over the body. It is particularly fond of settling around the waist, on the hips and thighs, but, as a rule, it is fairly evenly distributed. In some cases—why, we do not know— it accumulates in masses in these particular spots, so large that they can be shelled out from the skin very much as the cook shells peas out of pods.

The surgeon, after putting his patient to sleep, cuts through the skin down to the fat, loosens the fat layer, removes it in wedge-shaped pieces and sews the skin over the wound. The amount removed depends on the case; from twenty-five pounds to seventy-five pounds have been removed in a single operation. If carefully done by a skilled surgeon, no harm and much benefit may result.

It is doubtful whether this form of reducing will ever become popular. Most women would prefer to keep out of the operating room and to reduce more slowly.

That is wise, but how much wiser to eat less, exercise more and so avoid the necessity for any kind of reduction treatment, either by the surgeon's knife or by fasting.

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"Readers" Reap Rich Rewards.

MAKING MONEY FIT BUSINESS

When Times Are Active the Supply Increases—Contraction Follows Seasonal and Periodic Slackening.

New York. — Demonstration that complete elasticity has been imparted to the currency in the United States by the Federal Reserve System despite assertions to the contrary is given in the American Bankers Association Journal by W. Randolph Burgess, assistant agent at the New York Federal Reserve Bank.

"Of all the money in circulation in the United States, Federal Reserve notes now make up almost one-half," he says in part. "In 1920 they were 70 per cent. The increase in currency which the war and high world prices made necessary was provided almost wholly by Federal Reserve notes. Just as the increase was wholly through Federal Reserve notes, so again the decrease was altogether in Federal Reserve notes. Reserve notes in circulation decreased from $3,300,000,000 in November, 1920, to $1,700,000,000 in March, 1925. Between the same dates other currency increased from $1,500,000,000 to $2,300,000,000, due to an increase in gold certificates.

"There are still some few who produce theoretical arguments to show that for some reason the Federal Reserve note is not elastic. These various arguments raise interesting questions, but they make little headway against the facts, for the facts show that the Federal Reserve note has been elastic.

How Currency Changes Volume

"The amount of currency the country requires reflects changing prices, wage levels, employment and volume of trade. As an example, retail trade at Christmas time is always larger than at other times. This results in a considerable increase in the need for hand to hand currency. Currency withdrawals and receipts at the Federal Reserve Banks illustrate the way this special demand was met. Prior to Christmas there was paid out about $300,000,000 of currency, all of which was returned to the bank within the two or three weeks following Christmas.

"The mechanism is that when Federal Reserve member banks need currency for their customers they draw it from the Reserve Bank. Member banks can secure additional currency by borrowing at the Reserve Bank. Conversely, whenever currency in circulation becomes larger than is required by business it begins to return to the banks and they immediately utilize it to pay off indebtedness at the Reserve Banks, on which they are paying interest.

"The Federal Reserve System has made all types of currency, except national bank notes, elastic because all except those notes can be issued in amounts required and they all tend to flow back to the Reserve Bank when they are not required. There is another phase of currency elasticity. A $100 Federal Reserve note may represent only $40 in gold, because a gold reserve of only 40 per cent is required against Federal Reserve notes. On the other hand, a $100 gold certificate must represent $100 in gold. Thus the Federal Reserve Banks can issue, in response to commercial demand, two and one-half times as many Federal Reserve notes as gold certificates before the reserve ratio reaches the legal minimum.

Secondary Stretch

"This secondary elasticity was illustrated during the war, when in response to war demands Federal Reserve notes were issued to the amount of $3,405,000,000. The Federal Reserve System could have issued more than $800,000,000 additional without lowering the reserve against notes below 40 per cent, or the reserve against deposits below 35 per cent. In any emergency the power to issue these notes increases by 150 per cent the amount of cash which might be supplied to the country.

"Federal Reserve currency has proved itself flexible in war expansion and in post-war reductions. Since the establishment of the System the currency has been responsive to the seasonal and emergency needs of business. The Federal Reserve Act obtained currency elasticity by placing the country's reserve cash in institutions not organized for profit, from which currency might be withdrawn or to which it might be returned in response to the country's needs. While the existence of the Reserve System gives flexibility to almost all forms of currency, the Federal Reserve notes, secured in part by commercial paper, provides a possible secondary expansion in readiness for an emergency."

SUPPLYING THE NATION'S CHANGE

Supplying the wealthiest nation in the world with change is a job of tremendous proportions. During 1924 the United States mints struck off 89,394,000 one cent pieces and 28,315,000 nickels. The small change of the nation was enlarged by 37,940,000 dimes and 16,892,000 quarters. While a drive was started to popularize the silver dollar, only 13,539,000 of the "silver cartwheels" were coined. Singularly, the half-dollar is the most unpopular coin that the United States makes. During 1925 there were just 142,080 half-dollars struck off, and all of these were the commemorative Huguenot-Walloon coins. The mints coined 10,300,500 double eagles.

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INDIAN LEGEND OF RIM OF THE WORLD AT LAKE ARROWHEAD

Among the many interesting legends of the Rim of the World region of Southern California, none, perhaps, is more interesting than an old Indian tale which dates back many years during a summer of extreme drought and famine.

At that time the turbulent mountain streams had dried up and there was little water for domestic use. Appealing to the tribe's chief medicine man, the warriors begged that he bring them rain in abundance and enough to last for several years.

Mounting into an immense treetop, far above the lowlands and hummocks, the medicine man fashioned a crude platform, on which he placed his various implements which were deemed sufficient to appease the wrath of the rain god.

There were drums and tom-toms, devices constructed of bone and woven grasses, and all kinds of curios contrivances for the performance. But nothing came of the prayers of the red men except a few showers that brought relief.

But, were the old Indian chieftans to arise from their graves today, they would see their prayers answered, for, in the very spot where the drought occurred, there now stands 775 acres of cool mountain water known as Lake Arrowhead.

Recently the remains of a crude platform and bits of bone and animal skins high in the topmost branches of a tree in the mile-high auto camp grounds at Lake Arrowhead were discovered, and the find lends considerable belief to the old Indian legend that generations of mountain folk have passed along to those of today.

Read the "LOMA LORE" series in The Beach News every week for interesting historical facts, told most entertainingly by Winifred Davidson.

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DIAMOND PICK-UPS

Waco has sold Outfielder Joe Munson to Harrisburg of the New York-Pennsylvania league.

* * *

Memphis has released unconditionally Outfielder Floyd Pfleger, a youngster of Portsmouth, Ohio.

* * *

Harry Frank, former Baltimore and Jersey City pitcher, has been signed by Little Rock of the Southern league.

* * *

Outfielder Joe Weidell has been released unconditionally by the Springfield club of the Western association.

* * *

Nashville has obtained Harry Strohm, an infielder, from the Milwaukee club of the American association.

* * *

Charley Pechous, former American association shortstop, has been named coach of the Loyola college baseball team.

* * *

The Yankees have sent John Levi, Indian outfielder, to Harrisburg of the New York-Pennsylvania league on option.

* * *

Waterbury of the Eastern league has released Lefty Sullivan, Frank Gruber and William McNeal, all recruits.

* * *

Atlanta of the Southern league has released Outfielder Francis Kelly to Greenville of the South Atlantic league.

* * *

Senator Reed Smoot of Utah helped make the opening day proceedings in Salt Lake a big success by making the first wild pitch.

* * *

A contract said to have called for a figure close to $15,000 is said to have been offered Bill Doak by Brooklyn, in an effort to lure the veteran spitballer out of retirement.

* * *

The extent of the injuries to Joe Berger, manager of the Denver Western league team, suffered in an automobile spill near Mineral Wells, Texas, were a severely wrenched back, bruises and lacerations.

* * *

The Appalachian league has been reorganized on a four-club basis. When Knoxville dropped out to join the Sally league, it was found to be impossible to get another sixth city, so Johnson City was forced to get out.

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